



Community Profile

Polygon
Area: 226.88 square miles

Prepared by Esri

Population Summary	
2000 Total Population	84,380
2010 Total Population	168,544
2021 Total Population	227,135
2021 Group Quarters	179
2026 Total Population	260,904
2021-2026 Annual Rate	2.81%
2021 Total Daytime Population	196,071
Workers	77,825
Residents	118,246
Household Summary	
2000 Households	28,235
2000 Average Household Size	2.98
2010 Households	54,222
2010 Average Household Size	3.11
2021 Households	71,912
2021 Average Household Size	3.16
2026 Households	82,384
2026 Average Household Size	3.16
2021-2026 Annual Rate	2.76%
2010 Families	45,390
2010 Average Family Size	3.41
2021 Families	59,905
2021 Average Family Size	3.47
2026 Families	68,347
2026 Average Family Size	3.49
2021-2026 Annual Rate	2.67%
Housing Unit Summary	
2000 Housing Units	29,868
Owner Occupied Housing Units	82.2%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	5.5%
2010 Housing Units	56,663
Owner Occupied Housing Units	82.1%
Renter Occupied Housing Units	13.6%
Vacant Housing Units	4.3%
2021 Housing Units	74,118
Owner Occupied Housing Units	80.9%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	3.0%
2026 Housing Units	84,766
Owner Occupied Housing Units	81.6%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	2.8%
Median Household Income	
2021	\$101,745
2026	\$107,408
Median Home Value	
2021	\$322,023
2026	\$354,176
Per Capita Income	
2021	\$39,035
2026	\$42,621
Median Age	
2010	35.0
2021	36.3
2026	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	71,912
<\$15,000	3.0%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	4.0%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	13.2%
\$200,000+	13.6%
Average Household Income	\$123,145

2026 Households by Income

Household Income Base	82,384
<\$15,000	2.5%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	3.4%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	15.2%
\$200,000+	14.7%
Average Household Income	\$134,752

2021 Owner Occupied Housing Units by Value

Total	59,984
<\$50,000	1.2%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	5.3%
\$200,000 - \$249,999	15.9%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	28.4%
\$400,000 - \$499,999	15.0%
\$500,000 - \$749,999	10.1%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$355,172

2026 Owner Occupied Housing Units by Value

Total	69,184
<\$50,000	0.3%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	13.0%
\$250,000 - \$299,999	15.0%
\$300,000 - \$399,999	32.8%
\$400,000 - \$499,999	19.8%
\$500,000 - \$749,999	13.1%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$384,802

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	168,543
0 - 4	8.0%
5 - 9	9.3%
10 - 14	9.0%
15 - 24	11.5%
25 - 34	12.2%
35 - 44	18.2%
45 - 54	15.6%
55 - 64	9.4%
65 - 74	4.5%
75 - 84	1.7%
85 +	0.5%
18 +	68.8%

2021 Population by Age

Total	227,134
0 - 4	7.1%
5 - 9	7.9%
10 - 14	8.2%
15 - 24	12.0%
25 - 34	12.8%
35 - 44	15.3%
45 - 54	14.1%
55 - 64	12.0%
65 - 74	7.2%
75 - 84	2.7%
85 +	0.7%
18 +	72.4%

2026 Population by Age

Total	260,903
0 - 4	7.1%
5 - 9	7.8%
10 - 14	7.8%
15 - 24	11.2%
25 - 34	13.9%
35 - 44	15.3%
45 - 54	13.0%
55 - 64	11.3%
65 - 74	8.1%
75 - 84	3.7%
85 +	0.8%
18 +	73.0%

2010 Population by Sex

Males	83,135
Females	85,409

2021 Population by Sex

Males	111,367
Females	115,769

2026 Population by Sex

Males	127,861
Females	133,042

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	168,543
White Alone	70.9%
Black Alone	9.6%
American Indian Alone	0.7%
Asian Alone	11.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.8%
Two or More Races	2.9%
Hispanic Origin	14.1%
Diversity Index	60.3

2021 Population by Race/Ethnicity

Total	227,134
White Alone	61.8%
Black Alone	11.8%
American Indian Alone	0.6%
Asian Alone	16.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.3%
Two or More Races	3.6%
Hispanic Origin	15.5%
Diversity Index	68.7

2026 Population by Race/Ethnicity

Total	260,904
White Alone	58.8%
Black Alone	13.0%
American Indian Alone	0.6%
Asian Alone	18.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.8%
Two or More Races	3.8%
Hispanic Origin	17.1%
Diversity Index	71.7

2010 Population by Relationship and Household Type

Total	168,544
In Households	99.9%
In Family Households	93.4%
Householder	27.0%
Spouse	22.7%
Child	37.6%
Other relative	4.6%
Nonrelative	1.5%
In Nonfamily Households	6.6%
In Group Quarters	0.1%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	147,302
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	3.7%
High School Graduate	17.8%
GED/Alternative Credential	2.7%
Some College, No Degree	20.5%
Associate Degree	9.0%
Bachelor's Degree	28.6%
Graduate/Professional Degree	15.1%

2021 Population 15+ by Marital Status

Total	174,528
Never Married	26.4%
Married	62.1%
Widowed	3.4%
Divorced	8.1%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	115,248
Population 16+ Employed	95.1%
Population 16+ Unemployment rate	4.9%
Population 16-24 Employed	9.6%
Population 16-24 Unemployment rate	10.8%
Population 25-54 Employed	68.7%
Population 25-54 Unemployment rate	4.4%
Population 55-64 Employed	17.1%
Population 55-64 Unemployment rate	2.6%
Population 65+ Employed	4.6%
Population 65+ Unemployment rate	7.1%

2021 Employed Population 16+ by Industry

Total	109,602
Agriculture/Mining	0.9%
Construction	6.6%
Manufacturing	10.1%
Wholesale Trade	2.7%
Retail Trade	10.2%
Transportation/Utilities	4.7%
Information	3.4%
Finance/Insurance/Real Estate	10.6%
Services	47.9%
Public Administration	2.9%

2021 Employed Population 16+ by Occupation

Total	109,605
White Collar	76.2%
Management/Business/Financial	23.7%
Professional	30.6%
Sales	10.3%
Administrative Support	11.6%
Services	9.4%
Blue Collar	14.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	2.8%
Production	3.4%
Transportation/Material Moving	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	54,223
Households with 1 Person	13.0%
Households with 2+ People	87.0%
Family Households	83.7%
Husband-wife Families	70.4%
With Related Children	41.2%
Other Family (No Spouse Present)	13.3%
Other Family with Male Householder	4.1%
With Related Children	2.6%
Other Family with Female Householder	9.2%
With Related Children	6.4%
Nonfamily Households	3.3%

All Households with Children	50.5%
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Multigenerational Households	5.7%
Unmarried Partner Households	4.1%
Male-female	3.5%
Same-sex	0.6%

2010 Households by Size

Total	54,222
1 Person Household	13.0%
2 Person Household	29.2%
3 Person Household	19.8%
4 Person Household	21.4%
5 Person Household	10.3%
6 Person Household	3.9%
7 + Person Household	2.3%

2010 Households by Tenure and Mortgage Status

Total	54,222
Owner Occupied	85.8%
Owned with a Mortgage/Loan	72.9%
Owned Free and Clear	12.9%
Renter Occupied	14.2%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	144
Percent of Income for Mortgage	13.3%
Wealth Index	142

2010 Housing Units By Urban/ Rural Status

Total Housing Units	56,663
Housing Units Inside Urbanized Area	86.2%
Housing Units Inside Urbanized Cluster	2.1%
Rural Housing Units	11.7%

2010 Population By Urban/ Rural Status

Total Population	168,544
Population Inside Urbanized Area	87.7%
Population Inside Urbanized Cluster	1.8%
Rural Population	10.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Up and Coming Families (7A)
3. Workday Drive (4A)

2021 Consumer Spending

Apparel & Services: Total \$	\$200,654,919
Average Spent	\$2,790.28
Spending Potential Index	132
Education: Total \$	\$157,202,415
Average Spent	\$2,186.04
Spending Potential Index	127
Entertainment/Recreation: Total \$	\$304,595,716
Average Spent	\$4,235.67
Spending Potential Index	131
Food at Home: Total \$	\$497,310,405
Average Spent	\$6,915.54
Spending Potential Index	127
Food Away from Home: Total \$	\$360,224,762
Average Spent	\$5,009.24
Spending Potential Index	132
Health Care: Total \$	\$578,863,196
Average Spent	\$8,049.61
Spending Potential Index	129
HH Furnishings & Equipment: Total \$	\$221,170,537
Average Spent	\$3,075.57
Spending Potential Index	136
Personal Care Products & Services: Total \$	\$85,127,689
Average Spent	\$1,183.78
Spending Potential Index	132
Shelter: Total \$	\$1,871,775,802
Average Spent	\$26,028.70
Spending Potential Index	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$243,556,466
Average Spent	\$3,386.87
Spending Potential Index	142
Travel: Total \$	\$249,536,967
Average Spent	\$3,470.03
Spending Potential Index	137
Vehicle Maintenance & Repairs: Total \$	\$105,011,074
Average Spent	\$1,460.27
Spending Potential Index	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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