



Community Profile

Collin County, TX
 Collin County, TX (48085)
 Geography: County

Prepared by Esri

Collin County...

Population Summary	
2010 Total Population	781,743
2020 Total Population	1,064,465
2020 Group Quarters	6,816
2023 Total Population	1,178,520
2023 Group Quarters	6,816
2028 Total Population	1,293,047
2023-2028 Annual Rate	1.87%
2023 Total Daytime Population	1,114,855
Workers	547,815
Residents	567,040
Household Summary	
2010 Households	283,468
2010 Average Household Size	2.74
2020 Total Households	381,318
2020 Average Household Size	2.77
2023 Households	423,258
2023 Average Household Size	2.77
2028 Households	465,959
2028 Average Household Size	2.76
2023-2028 Annual Rate	1.94%
2010 Families	206,671
2010 Average Family Size	3.25
2023 Families	299,151
2023 Average Family Size	3.35
2028 Families	329,217
2028 Average Family Size	3.34
2023-2028 Annual Rate	1.93%
Housing Unit Summary	
2000 Housing Units	194,916
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	6.6%
2010 Housing Units	300,636
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	5.7%
2020 Housing Units	403,481
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	5.5%
2023 Housing Units	447,625
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	5.4%
2028 Housing Units	490,516
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	5.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	423,233
<\$15,000	4.4%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	13.4%
\$200,000+	20.1%
Average Household Income	\$145,989

2028 Households by Income

Household Income Base	465,938
<\$15,000	3.7%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	15.9%
\$200,000+	21.6%
Average Household Income	\$160,559

2023 Owner Occupied Housing Units by Value

Total	266,915
<\$50,000	1.5%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	2.4%
\$200,000 - \$249,999	5.5%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	25.3%
\$400,000 - \$499,999	23.0%
\$500,000 - \$749,999	23.0%
\$750,000 - \$999,999	5.6%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.5%
Average Home Value	\$467,044

2028 Owner Occupied Housing Units by Value

Total	292,445
<\$50,000	0.4%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	1.2%
\$200,000 - \$249,999	4.2%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	26.9%
\$400,000 - \$499,999	26.5%
\$500,000 - \$749,999	24.4%
\$750,000 - \$999,999	5.4%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$481,278

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Collin County...
Median Household Income	
2023	\$105,520
2028	\$114,912
Median Home Value	
2023	\$418,377
2028	\$432,302
Per Capita Income	
2023	\$52,448
2028	\$57,874
Median Age	
2010	35.0
2020	36.5
2023	36.6
2028	36.6
2020 Population by Age	
Total	1,064,465
0 - 4	5.9%
5 - 9	7.3%
10 - 14	8.1%
15 - 24	13.8%
25 - 34	12.7%
35 - 44	15.3%
45 - 54	14.6%
55 - 64	11.1%
65 - 74	7.0%
75 - 84	3.3%
85 +	1.0%
18 +	73.9%
2023 Population by Age	
Total	1,178,520
0 - 4	6.6%
5 - 9	7.4%
10 - 14	7.7%
15 - 24	12.5%
25 - 34	13.4%
35 - 44	15.7%
45 - 54	13.5%
55 - 64	11.3%
65 - 74	7.7%
75 - 84	3.3%
85 +	0.9%
18 +	74.2%
2028 Population by Age	
Total	1,293,047
0 - 4	6.8%
5 - 9	7.2%
10 - 14	7.3%
15 - 24	11.9%
25 - 34	14.3%
35 - 44	15.5%
45 - 54	13.0%
55 - 64	10.6%
65 - 74	8.1%
75 - 84	4.2%
85 +	1.1%
18 +	74.7%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Collin County...
Males	522,330
Females	542,135
2023 Population by Sex	
Males	580,131
Females	598,389
2028 Population by Sex	
Males	633,728
Females	659,319
2010 Population by Race/Ethnicity	
Total	781,743
White Alone	71.6%
Black Alone	8.5%
American Indian Alone	0.6%
Asian Alone	11.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.1%
Two or More Races	3.0%
Hispanic Origin	14.7%
Diversity Index	59.9
2020 Population by Race/Ethnicity	
Total	1,064,465
White Alone	54.3%
Black Alone	10.4%
American Indian Alone	0.7%
Asian Alone	17.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.7%
Two or More Races	11.1%
Hispanic Origin	15.9%
Diversity Index	74.1
2023 Population by Race/Ethnicity	
Total	1,178,520
White Alone	54.1%
Black Alone	9.9%
American Indian Alone	0.7%
Asian Alone	17.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.0%
Two or More Races	11.9%
Hispanic Origin	16.8%
Diversity Index	74.8
2028 Population by Race/Ethnicity	
Total	1,293,047
White Alone	52.8%
Black Alone	9.6%
American Indian Alone	0.8%
Asian Alone	17.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.4%
Two or More Races	12.7%
Hispanic Origin	17.5%
Diversity Index	75.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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Collin County...

2020 Population by Relationship and Household Type	
Total	1,064,465
In Households	99.4%
Householder	35.8%
Opposite-Sex Spouse	20.7%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	1.5%
Same-Sex Unmarried Partner	0.1%
Biological Child	31.3%
Adopted Child	0.6%
Stepchild	1.1%
Grandchild	1.4%
Brother or Sister	0.9%
Parent	1.5%
Parent-in-law	0.5%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.1%
Foster Child	0.0%
Other Nonrelatives	2.2%
In Group Quarters	0.6%
Institutionalized	0.3%
Noninstitutionalized	0.3%
2023 Population 25+ by Educational Attainment	
Total	776,354
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	2.5%
High School Graduate	12.8%
GED/Alternative Credential	1.9%
Some College, No Degree	15.3%
Associate Degree	7.8%
Bachelor's Degree	36.4%
Graduate/Professional Degree	20.8%
2023 Population 15+ by Marital Status	
Total	923,870
Never Married	27.7%
Married	60.4%
Widowed	3.7%
Divorced	8.2%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	642,674
Population 16+ Employed	96.4%
Population 16+ Unemployment rate	3.6%
Population 16-24 Employed	11.7%
Population 16-24 Unemployment rate	7.4%
Population 25-54 Employed	66.9%
Population 25-54 Unemployment rate	2.7%
Population 55-64 Employed	15.2%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	6.2%
Population 65+ Unemployment rate	4.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry

Total	619,633
Agriculture/Mining	0.6%
Construction	5.5%
Manufacturing	8.4%
Wholesale Trade	1.9%
Retail Trade	9.9%
Transportation/Utilities	4.3%
Information	3.5%
Finance/Insurance/Real Estate	12.5%
Services	50.7%
Public Administration	2.6%

2023 Employed Population 16+ by Occupation

Total	619,633
White Collar	76.6%
Management/Business/Financial	26.2%
Professional	31.9%
Sales	9.4%
Administrative Support	9.1%
Services	11.6%
Blue Collar	11.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.0%
Installation/Maintenance/Repair	1.9%
Production	2.3%
Transportation/Material Moving	4.5%

2020 Households by Type

Total	381,318
Married Couple Households	58.3%
With Own Children <18	29.3%
Without Own Children <18	29.0%
Cohabiting Couple Households	4.5%
With Own Children <18	1.4%
Without Own Children <18	3.1%
Male Householder, No Spouse/Partner	15.0%
Living Alone	9.7%
65 Years and over	1.7%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	2.1%
No Relatives Present	1.5%
Female Householder, No Spouse/Partner	22.2%
Living Alone	11.9%
65 Years and over	4.4%
With Own Children <18	4.8%
Without Own Children <18, With Relatives	4.6%
No Relatives Present	0.9%

2020 Households by Size

Total	381,318
1 Person Household	21.6%
2 Person Household	29.8%
3 Person Household	17.7%
4 Person Household	18.7%
5 Person Household	7.7%
6 Person Household	3.0%
7 + Person Household	1.5%

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2020 Households by Tenure and Mortgage Status	
Total	381,318
Owner Occupied	62.9%
Owned with a Mortgage/Loan	47.9%
Owned Free and Clear	15.0%
Renter Occupied	37.1%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	90
Percent of Income for Mortgage	23.8%
Wealth Index	142
2020 Housing Units By Urban/ Rural Status	
Total	403,481
Urban Housing Units	94.3%
Rural Housing Units	5.7%
2020 Population By Urban/ Rural Status	
Total	1,064,465
Urban Population	93.9%
Rural Population	6.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Collin County...

Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Up and Coming Families (7A)
3. Professional Pride (1B)

2023 Consumer Spending

Apparel & Services: Total \$	\$1,270,469,571
Average Spent	\$3,001.64
Spending Potential Index	137
Education: Total \$	\$1,031,252,929
Average Spent	\$2,436.46
Spending Potential Index	136
Entertainment/Recreation: Total \$	\$2,152,650,497
Average Spent	\$5,085.91
Spending Potential Index	134
Food at Home: Total \$	\$3,763,574,422
Average Spent	\$8,891.92
Spending Potential Index	131
Food Away from Home: Total \$	\$2,192,361,023
Average Spent	\$5,179.73
Spending Potential Index	139
Health Care: Total \$	\$4,029,108,451
Average Spent	\$9,519.27
Spending Potential Index	129
HH Furnishings & Equipment: Total \$	\$1,708,898,542
Average Spent	\$4,037.49
Spending Potential Index	137
Personal Care Products & Services: Total \$	\$555,047,289
Average Spent	\$1,311.37
Spending Potential Index	137
Shelter: Total \$	\$14,222,863,035
Average Spent	\$33,603.29
Spending Potential Index	136
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,807,505,993
Average Spent	\$4,270.46
Spending Potential Index	137
Travel: Total \$	\$1,337,730,534
Average Spent	\$3,160.56
Spending Potential Index	140
Vehicle Maintenance & Repairs: Total \$	\$744,180,066
Average Spent	\$1,758.22
Spending Potential Index	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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