



Community Profile

Wylie City, TX
 Wylie City, TX (4880356)
 Geography: Place

Prepared by Esri

Wylie city, T...

Population Summary	
2010 Total Population	43,395
2020 Total Population	57,558
2020 Group Quarters	211
2023 Total Population	61,184
2023 Group Quarters	211
2028 Total Population	63,947
2023-2028 Annual Rate	0.89%
2023 Total Daytime Population	45,109
Workers	16,469
Residents	28,640
Household Summary	
2010 Households	13,935
2010 Average Household Size	3.10
2020 Total Households	17,974
2020 Average Household Size	3.19
2023 Households	19,416
2023 Average Household Size	3.14
2028 Households	20,494
2028 Average Household Size	3.11
2023-2028 Annual Rate	1.09%
2010 Families	11,498
2010 Average Family Size	3.42
2023 Families	15,355
2023 Average Family Size	3.59
2028 Families	16,104
2028 Average Family Size	3.56
2023-2028 Annual Rate	0.96%
Housing Unit Summary	
2000 Housing Units	6,167
Owner Occupied Housing Units	81.2%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	4.2%
2010 Housing Units	14,541
Owner Occupied Housing Units	79.5%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	4.2%
2020 Housing Units	18,524
Owner Occupied Housing Units	75.4%
Renter Occupied Housing Units	21.6%
Vacant Housing Units	3.0%
2023 Housing Units	19,935
Owner Occupied Housing Units	75.3%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	2.6%
2028 Housing Units	20,997
Owner Occupied Housing Units	76.9%
Renter Occupied Housing Units	20.7%
Vacant Housing Units	2.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	19,416
<\$15,000	2.0%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	26.7%
\$150,000 - \$199,999	13.6%
\$200,000+	12.7%
Average Household Income	\$128,530

2028 Households by Income

Household Income Base	20,494
<\$15,000	1.5%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	2.0%
\$35,000 - \$49,999	6.2%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	29.0%
\$150,000 - \$199,999	17.2%
\$200,000+	13.7%
Average Household Income	\$143,435

2023 Owner Occupied Housing Units by Value

Total	15,015
<\$50,000	5.0%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	1.0%
\$150,000 - \$199,999	4.2%
\$200,000 - \$249,999	11.7%
\$250,000 - \$299,999	15.0%
\$300,000 - \$399,999	29.9%
\$400,000 - \$499,999	16.3%
\$500,000 - \$749,999	11.1%
\$750,000 - \$999,999	3.1%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$365,604

2028 Owner Occupied Housing Units by Value

Total	16,151
<\$50,000	1.0%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	1.9%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	34.3%
\$400,000 - \$499,999	21.0%
\$500,000 - \$749,999	13.1%
\$750,000 - \$999,999	3.3%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$399,870

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$103,376
2028	\$111,675
Median Home Value	
2023	\$337,940
2028	\$365,532
Per Capita Income	
2023	\$40,792
2028	\$45,973
Median Age	
2010	32.1
2020	34.7
2023	34.1
2028	32.6
2020 Population by Age	
Total	57,558
0 - 4	7.1%
5 - 9	8.8%
10 - 14	9.4%
15 - 24	13.7%
25 - 34	11.5%
35 - 44	16.7%
45 - 54	14.4%
55 - 64	9.7%
65 - 74	5.6%
75 - 84	2.4%
85 +	0.8%
18 +	69.4%
2023 Population by Age	
Total	61,184
0 - 4	7.9%
5 - 9	8.3%
10 - 14	8.1%
15 - 24	12.7%
25 - 34	14.2%
35 - 44	16.6%
45 - 54	13.6%
55 - 64	9.6%
65 - 74	6.0%
75 - 84	2.3%
85 +	0.6%
18 +	71.3%
2028 Population by Age	
Total	63,947
0 - 4	8.3%
5 - 9	8.3%
10 - 14	8.3%
15 - 24	12.4%
25 - 34	17.3%
35 - 44	15.0%
45 - 54	12.8%
55 - 64	8.8%
65 - 74	5.7%
75 - 84	2.6%
85 +	0.7%
18 +	70.9%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	27,721
Females	29,837
2023 Population by Sex	
Males	29,762
Females	31,422
2028 Population by Sex	
Males	30,917
Females	33,030
2010 Population by Race/Ethnicity	
Total	43,395
White Alone	72.2%
Black Alone	11.5%
American Indian Alone	0.7%
Asian Alone	5.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.9%
Two or More Races	3.2%
Hispanic Origin	18.0%
Diversity Index	61.7
2020 Population by Race/Ethnicity	
Total	57,558
White Alone	55.4%
Black Alone	13.8%
American Indian Alone	0.8%
Asian Alone	10.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.2%
Two or More Races	11.8%
Hispanic Origin	19.6%
Diversity Index	75.6
2023 Population by Race/Ethnicity	
Total	61,184
White Alone	55.4%
Black Alone	12.7%
American Indian Alone	0.9%
Asian Alone	9.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.6%
Two or More Races	12.6%
Hispanic Origin	20.7%
Diversity Index	76.1
2028 Population by Race/Ethnicity	
Total	63,947
White Alone	53.8%
Black Alone	12.5%
American Indian Alone	0.9%
Asian Alone	10.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.0%
Two or More Races	13.5%
Hispanic Origin	21.4%
Diversity Index	77.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type

Total	57,558
In Households	99.6%
Householder	31.2%
Opposite-Sex Spouse	20.0%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	1.3%
Same-Sex Unmarried Partner	0.1%
Biological Child	35.6%
Adopted Child	0.7%
Stepchild	1.5%
Grandchild	2.2%
Brother or Sister	1.1%
Parent	1.8%
Parent-in-law	0.6%
Son-in-law or Daughter-in-law	0.5%
Other Relatives	1.3%
Foster Child	0.1%
Other Nonrelatives	1.5%
In Group Quarters	0.4%
Institutionalized	0.4%
Noninstitutionalized	0.0%

2023 Population 25+ by Educational Attainment

Total	38,505
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	3.9%
High School Graduate	19.2%
GED/Alternative Credential	3.2%
Some College, No Degree	19.5%
Associate Degree	9.0%
Bachelor's Degree	29.5%
Graduate/Professional Degree	12.2%

2023 Population 15+ by Marital Status

Total	46,293
Never Married	27.4%
Married	60.1%
Widowed	3.3%
Divorced	9.2%

2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	34,600
Population 16+ Employed	96.0%
Population 16+ Unemployment rate	4.0%
Population 16-24 Employed	11.9%
Population 16-24 Unemployment rate	15.7%
Population 25-54 Employed	69.5%
Population 25-54 Unemployment rate	2.2%
Population 55-64 Employed	14.2%
Population 55-64 Unemployment rate	1.9%
Population 65+ Employed	4.4%
Population 65+ Unemployment rate	1.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry	
Total	33,226
Agriculture/Mining	0.3%
Construction	6.7%
Manufacturing	9.9%
Wholesale Trade	1.6%
Retail Trade	12.4%
Transportation/Utilities	4.7%
Information	4.2%
Finance/Insurance/Real Estate	10.5%
Services	47.9%
Public Administration	1.7%
2023 Employed Population 16+ by Occupation	
Total	33,226
White Collar	67.3%
Management/Business/Financial	17.8%
Professional	29.4%
Sales	9.1%
Administrative Support	11.0%
Services	14.3%
Blue Collar	18.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	3.6%
Production	3.5%
Transportation/Material Moving	6.6%
2020 Households by Type	
Total	17,974
Married Couple Households	64.6%
With Own Children <18	36.8%
Without Own Children <18	27.7%
Cohabiting Couple Households	4.4%
With Own Children <18	2.1%
Without Own Children <18	2.3%
Male Householder, No Spouse/Partner	10.5%
Living Alone	5.8%
65 Years and over	1.4%
With Own Children <18	1.8%
Without Own Children <18, With Relatives	2.2%
No Relatives Present	0.7%
Female Householder, No Spouse/Partner	20.5%
Living Alone	8.2%
65 Years and over	3.6%
With Own Children <18	6.1%
Without Own Children <18, With Relatives	5.6%
No Relatives Present	0.7%
2020 Households by Size	
Total	17,974
1 Person Household	14.0%
2 Person Household	25.5%
3 Person Household	18.9%
4 Person Household	22.6%
5 Person Household	11.4%
6 Person Household	4.8%
7 + Person Household	2.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status

Total	17,974
Owner Occupied	77.7%
Owned with a Mortgage/Loan	64.9%
Owned Free and Clear	12.8%
Renter Occupied	22.3%

2023 Affordability, Mortgage and Wealth

Housing Affordability Index	106
Percent of Income for Mortgage	19.6%
Wealth Index	112

2020 Housing Units By Urban/ Rural Status

Total	18,524
Urban Housing Units	99.9%
Rural Housing Units	0.1%

2020 Population By Urban/ Rural Status

Total	57,558
Urban Population	99.9%
Rural Population	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Up and Coming Families (7A)
2.	Boomburbs (1C)
3.	Middleburg (4C)
2023 Consumer Spending	
Apparel & Services: Total \$	\$51,356,863
Average Spent	\$2,645.08
Spending Potential Index	120
Education: Total \$	\$37,313,327
Average Spent	\$1,921.78
Spending Potential Index	107
Entertainment/Recreation: Total \$	\$88,722,491
Average Spent	\$4,569.56
Spending Potential Index	121
Food at Home: Total \$	\$151,140,522
Average Spent	\$7,784.33
Spending Potential Index	114
Food Away from Home: Total \$	\$90,132,218
Average Spent	\$4,642.16
Spending Potential Index	125
Health Care: Total \$	\$167,143,083
Average Spent	\$8,608.52
Spending Potential Index	117
HH Furnishings & Equipment: Total \$	\$70,287,553
Average Spent	\$3,620.08
Spending Potential Index	122
Personal Care Products & Services: Total \$	\$22,521,617
Average Spent	\$1,159.95
Spending Potential Index	121
Shelter: Total \$	\$569,816,324
Average Spent	\$29,347.77
Spending Potential Index	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$76,335,934
Average Spent	\$3,931.60
Spending Potential Index	126
Travel: Total \$	\$54,579,510
Average Spent	\$2,811.06
Spending Potential Index	125
Vehicle Maintenance & Repairs: Total \$	\$31,352,090
Average Spent	\$1,614.76
Spending Potential Index	123

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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