



Community Profile

Polygon
Area: 226.88 square miles

Prepared by Esri

Population Summary	
2010 Total Population	170,398
2020 Total Population	221,525
2020 Group Quarters	353
2023 Total Population	244,375
2023 Group Quarters	353
2028 Total Population	257,797
2023-2028 Annual Rate	1.08%
2023 Total Daytime Population	177,158
Workers	58,804
Residents	118,354
Household Summary	
2010 Households	54,900
2010 Average Household Size	3.10
2020 Total Households	70,651
2020 Average Household Size	3.13
2023 Households	78,779
2023 Average Household Size	3.10
2028 Households	83,920
2028 Average Household Size	3.07
2023-2028 Annual Rate	1.27%
2010 Families	46,015
2010 Average Family Size	3.40
2023 Families	64,702
2023 Average Family Size	3.45
2028 Families	68,593
2028 Average Family Size	3.42
2023-2028 Annual Rate	1.17%
Housing Unit Summary	
2000 Housing Units	30,197
Owner Occupied Housing Units	82.3%
Renter Occupied Housing Units	12.2%
Vacant Housing Units	5.4%
2010 Housing Units	57,365
Owner Occupied Housing Units	82.4%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	4.3%
2020 Housing Units	73,277
Owner Occupied Housing Units	79.0%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	3.6%
2023 Housing Units	81,619
Owner Occupied Housing Units	78.1%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	3.5%
2028 Housing Units	86,688
Owner Occupied Housing Units	78.1%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	3.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	78,779
<\$15,000	3.3%
\$15,000 - \$24,999	3.1%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	7.1%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	14.6%
\$200,000+	18.5%
Average Household Income	\$144,524

2028 Households by Income

Household Income Base	83,920
<\$15,000	2.9%
\$15,000 - \$24,999	2.3%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	6.0%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	17.6%
\$200,000+	20.3%
Average Household Income	\$160,170

2023 Owner Occupied Housing Units by Value

Total	63,718
<\$50,000	2.3%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	3.8%
\$200,000 - \$249,999	8.7%
\$250,000 - \$299,999	13.2%
\$300,000 - \$399,999	26.7%
\$400,000 - \$499,999	20.6%
\$500,000 - \$749,999	15.2%
\$750,000 - \$999,999	4.8%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$416,365

2028 Owner Occupied Housing Units by Value

Total	67,698
<\$50,000	0.5%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	1.6%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	11.8%
\$300,000 - \$399,999	30.0%
\$400,000 - \$499,999	26.2%
\$500,000 - \$749,999	17.4%
\$750,000 - \$999,999	4.5%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$441,485

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$109,150
2028	\$119,426
Median Home Value	
2023	\$371,597
2028	\$398,394
Per Capita Income	
2023	\$46,591
2028	\$52,131
Median Age	
2010	35.0
2020	37.3
2023	36.7
2028	36.6
2020 Population by Age	
Total	221,525
0 - 4	6.0%
5 - 9	7.6%
10 - 14	8.8%
15 - 24	14.0%
25 - 34	10.4%
35 - 44	14.5%
45 - 54	15.4%
55 - 64	12.3%
65 - 74	7.2%
75 - 84	3.0%
85 +	0.8%
18 +	72.2%
2023 Population by Age	
Total	244,377
0 - 4	6.8%
5 - 9	7.7%
10 - 14	8.1%
15 - 24	12.2%
25 - 34	12.8%
35 - 44	15.2%
45 - 54	14.0%
55 - 64	11.9%
65 - 74	7.7%
75 - 84	3.0%
85 +	0.7%
18 +	73.0%
2028 Population by Age	
Total	257,796
0 - 4	7.0%
5 - 9	7.4%
10 - 14	7.7%
15 - 24	11.3%
25 - 34	14.0%
35 - 44	15.2%
45 - 54	13.2%
55 - 64	11.2%
65 - 74	8.3%
75 - 84	3.9%
85 +	0.9%
18 +	73.7%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	108,952
Females	112,573
2023 Population by Sex	
Males	120,352
Females	124,023
2028 Population by Sex	
Males	126,394
Females	131,403
2010 Population by Race/Ethnicity	
Total	170,397
White Alone	71.0%
Black Alone	9.5%
American Indian Alone	0.7%
Asian Alone	11.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.8%
Two or More Races	2.9%
Hispanic Origin	14.1%
Diversity Index	60.0
2020 Population by Race/Ethnicity	
Total	221,525
White Alone	55.4%
Black Alone	10.7%
American Indian Alone	0.8%
Asian Alone	15.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.4%
Two or More Races	11.4%
Hispanic Origin	17.3%
Diversity Index	74.4
2023 Population by Race/Ethnicity	
Total	244,374
White Alone	54.8%
Black Alone	10.5%
American Indian Alone	0.8%
Asian Alone	14.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.9%
Two or More Races	12.2%
Hispanic Origin	18.5%
Diversity Index	75.4
2028 Population by Race/Ethnicity	
Total	257,796
White Alone	52.4%
Black Alone	10.6%
American Indian Alone	0.9%
Asian Alone	15.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.5%
Two or More Races	13.1%
Hispanic Origin	19.6%
Diversity Index	77.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type

Total	221,525
In Households	99.8%
Householder	31.9%
Opposite-Sex Spouse	21.5%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	1.2%
Same-Sex Unmarried Partner	0.1%
Biological Child	33.7%
Adopted Child	0.7%
Stepchild	1.4%
Grandchild	2.0%
Brother or Sister	1.1%
Parent	1.8%
Parent-in-law	0.7%
Son-in-law or Daughter-in-law	0.5%
Other Relatives	1.4%
Foster Child	0.1%
Other Nonrelatives	1.6%
In Group Quarters	0.2%
Institutionalized	0.1%
Noninstitutionalized	0.0%

2023 Population 25+ by Educational Attainment

Total	159,393
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	18.0%
GED/Alternative Credential	2.8%
Some College, No Degree	18.0%
Associate Degree	9.0%
Bachelor's Degree	30.9%
Graduate/Professional Degree	15.3%

2023 Population 15+ by Marital Status

Total	189,260
Never Married	26.0%
Married	62.5%
Widowed	3.7%
Divorced	7.8%

2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	133,036
Population 16+ Employed	96.1%
Population 16+ Unemployment rate	3.9%
Population 16-24 Employed	10.9%
Population 16-24 Unemployment rate	10.5%
Population 25-54 Employed	67.2%
Population 25-54 Unemployment rate	2.7%
Population 55-64 Employed	16.5%
Population 55-64 Unemployment rate	3.4%
Population 65+ Employed	5.4%
Population 65+ Unemployment rate	5.0%

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2023 Employed Population 16+ by Industry

Total	127,871
Agriculture/Mining	0.6%
Construction	6.6%
Manufacturing	10.1%
Wholesale Trade	1.9%
Retail Trade	10.0%
Transportation/Utilities	4.8%
Information	3.6%
Finance/Insurance/Real Estate	10.7%
Services	48.8%
Public Administration	3.1%

2023 Employed Population 16+ by Occupation

Total	127,872
White Collar	71.9%
Management/Business/Financial	23.0%
Professional	29.3%
Sales	8.6%
Administrative Support	10.9%
Services	12.5%
Blue Collar	15.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	2.9%
Production	3.2%
Transportation/Material Moving	5.5%

2020 Households by Type

Total	70,651
Married Couple Households	67.8%
With Own Children <18	34.0%
Without Own Children <18	33.8%
Cohabiting Couple Households	4.1%
With Own Children <18	1.6%
Without Own Children <18	2.5%
Male Householder, No Spouse/Partner	11.0%
Living Alone	6.1%
65 Years and over	1.5%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	2.3%
No Relatives Present	0.8%
Female Householder, No Spouse/Partner	17.1%
Living Alone	7.3%
65 Years and over	3.2%
With Own Children <18	4.4%
Without Own Children <18, With Relatives	4.8%
No Relatives Present	0.7%

2020 Households by Size

Total	70,651
1 Person Household	13.4%
2 Person Household	28.7%
3 Person Household	18.8%
4 Person Household	21.1%
5 Person Household	10.8%
6 Person Household	4.6%
7 + Person Household	2.7%

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2020 Households by Tenure and Mortgage Status

Total	70,651
Owner Occupied	81.9%
Owned with a Mortgage/Loan	62.6%
Owned Free and Clear	19.3%
Renter Occupied	18.1%

2023 Affordability, Mortgage and Wealth

Housing Affordability Index	104
Percent of Income for Mortgage	20.5%
Wealth Index	148

2020 Housing Units By Urban/ Rural Status

Total	73,277
Urban Housing Units	86.1%
Rural Housing Units	13.9%

2020 Population By Urban/ Rural Status

Total	221,525
Urban Population	87.0%
Rural Population	13.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Up and Coming Families (7A)
3. Workday Drive (4A)

2023 Consumer Spending

Apparel & Services: Total \$	\$230,170,810
Average Spent	\$2,921.73
Spending Potential Index	133
Education: Total \$	\$184,478,833
Average Spent	\$2,341.73
Spending Potential Index	131
Entertainment/Recreation: Total \$	\$401,070,566
Average Spent	\$5,091.08
Spending Potential Index	135
Food at Home: Total \$	\$684,289,909
Average Spent	\$8,686.20
Spending Potential Index	128
Food Away from Home: Total \$	\$398,418,309
Average Spent	\$5,057.42
Spending Potential Index	136
Health Care: Total \$	\$757,981,337
Average Spent	\$9,621.62
Spending Potential Index	131
HH Furnishings & Equipment: Total \$	\$315,972,005
Average Spent	\$4,010.87
Spending Potential Index	136
Personal Care Products & Services: Total \$	\$100,903,045
Average Spent	\$1,280.84
Spending Potential Index	134
Shelter: Total \$	\$2,570,076,832
Average Spent	\$32,623.88
Spending Potential Index	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$344,737,056
Average Spent	\$4,376.00
Spending Potential Index	140
Travel: Total \$	\$248,819,609
Average Spent	\$3,158.45
Spending Potential Index	140
Vehicle Maintenance & Repairs: Total \$	\$137,432,498
Average Spent	\$1,744.53
Spending Potential Index	133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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