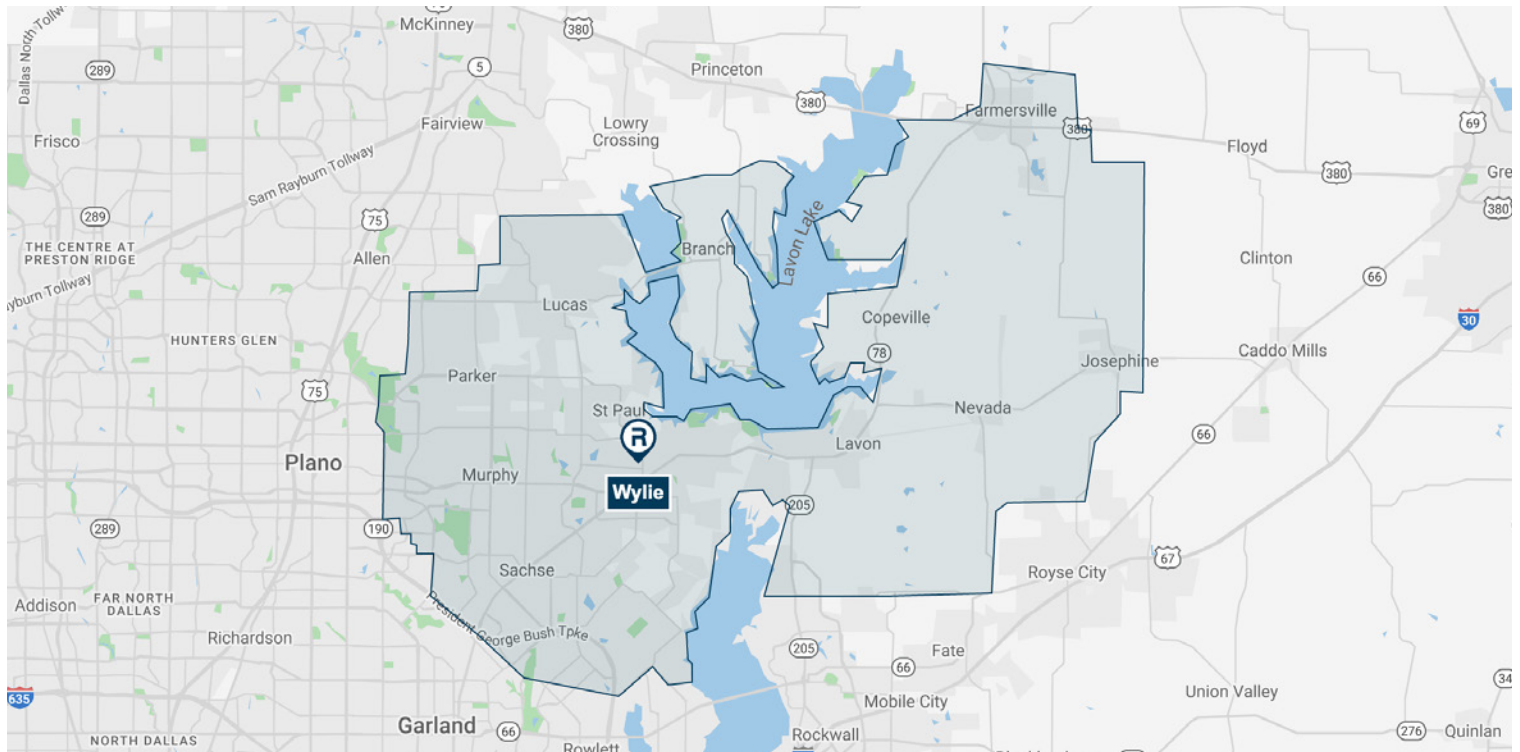


Retail Trade Area • Retail Market Profile

Wylie, Texas



Population

2020	223,050
2023	240,216
2028	259,085

Educational Attainment (%)

Graduate or Professional Degree	14.90%
Bachelors Degree	26.86%
Associate Degree	8.26%
Some College	21.06%
High School Graduate (GED)	21.56%
Some High School, No Degree	3.93%
Less than 9th Grade	3.42%

Income

Average HH	\$143,877
Median HH	\$112,384
Per Capita	\$45,500

Age

0 - 9 Years	13.32%
10 - 17 Years	12.35%
18 - 24 Years	9.31%
25 - 34 Years	11.97%
35 - 44 Years	14.00%
45 - 54 Years	14.77%
55 - 64 Years	12.43%
65 and Older	11.85%
Median Age	37.28
Average Age	37.16

Race Distribution (%)

White	51.74%
Black/African American	11.68%
American Indian/Alaskan	0.83%
Asian	17.37%
Native Hawaiian/Islander	0.07%
Other Race	6.69%
Two or More Races	11.62%
Hispanic	18.12%

WYLIE EDC

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