


Community Profile

Collin County, TX
Collin County, TX (48085)
Geography: County



Population Summary	Collin County...
2010 Total Population	780,058
2020 Total Population	1,064,465
2020 Group Quarters	6,816
2025 Total Population	1,251,273
2025 Group Quarters	9,069
2030 Total Population	1,408,981
2025-2030 Annual Rate	2.40%
2025 Total Daytime Population	1,235,208
Workers	627,041
Residents	608,167
Household Summary	
2010 Total Households	282,526
2010 Average Household Size	2.75
2020 Total Households	381,318
2020 Average Household Size	2.77
2025 Total Households	454,273
2025 Average Household Size	2.73
2030 Total Households	516,496
2030 Average Household Size	2.71
2025-2030 Annual Rate	2.60%
2025 Families	324,194
2025 Average Family Size	3.29
2030 Families	366,495
2030 Average Family Size	3.27
2025-2030 Growth Rate	2.5%
Median Household Income	
2025	\$125,535
2030	\$139,680

 [Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

Collin County...

2025	\$59,091
2030	\$64,763

2025 Households by Income

Household Income Base	454,258
<\$10,000	3.3%
\$10,000-14,999	0.9%
\$15,000-19,999	1.1%
\$20,000-24,999	1.5%
\$25,000-29,999	1.8%
\$30,000-34,999	1.5%
\$35,000-39,999	1.7%
\$40,000-44,999	2.3%
\$45,000-49,999	2.2%
\$50,000-59,999	4.3%
\$60,000-74,999	7.5%
\$75000-99999	11.7%
\$100,000-124,999	10.0%
\$125,000-149,999	8.8%
\$150000-199999	13.9%
\$200,000-249,999	10.5%
\$250,000-299,999	6.1%
\$300,000-399,999	5.4%
\$400,000-499,999	1.2%
\$500,000+	4.3%
Average Household Income	\$162,715

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	78
Percent of Income for Mortgage	26.9%
Wealth Index	144

Median Home Value

2025	\$538,893
2030	\$593,836



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value	Collin County...
Total Owner Occupied Housing Units	291,412
<\$50,000	1.6%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	1.5%
\$200,000 - \$249,999	2.1%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	15.0%
\$400,000 - \$499,999	19.8%
\$500,000 - \$749,999	36.0%
\$750,000 - \$999,999	13.4%
\$1,000,000 - \$1,499,999	4.4%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.8%
Average Home Value	\$591,733

Housing Unit Summary	
2010 Total Housing Units	299,563
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	5.7%
2020 Housing Units	403,481
Owner Occupied Housing Units	62.9%
Renter Occupied Housing Units	37.1%
Vacant Housing Units	5.5%
2025 Housing Units	483,944
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	6.1%
2030 Total Housing Units	549,579
Owner Occupied Housing Units	63.3%
Renter Occupied Housing Units	36.7%
Vacant Housing Units	6.0%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

Collin County...

Males	620,933
Females	630,340

Median Age

2010	35.0
2020	36.5
2025	37.3
2030	37.8

2025 Population by Age

Total	1,251,273
0 - 4	5.7%
5 - 9	6.5%
10 - 14	7.2%
15 - 24	13.9%
25 - 34	13.4%
35 - 44	14.4%
45 - 54	14.4%
55 - 64	11.4%
65 - 74	7.6%
75 - 84	4.2%
85 +	1.1%
18 +	76.2%

2025 Population 15+ by Marital Status

Total	1,007,490
Never Married	28.9%
Married	59.2%
Widowed	3.7%
Divorced	8.2%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment

Collin County...

Total	833,155
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	2.3%
High School Graduate	12.7%
GED/Alternative Credential	1.7%
Some College, No Degree	14.9%
Associate Degree	8.6%
Bachelor's Degree	35.3%
Graduate/Professional Degree	22.2%

2020 Population by Race/Ethnicity

Total	1,064,465
White Alone	54.3%
Black Alone	10.4%
American Indian Alone	0.7%
Asian Alone	17.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.7%
Two or More Races	5.7%
Hispanic Origin	15.9%
Diversity Index	74.1

2025 Population by Race/Ethnicity

Total	1,251,273
White Alone	50.1%
Black Alone	11.1%
American Indian Alone	0.7%
Asian Alone	20.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.8%
Two or More Races	11.6%
Hispanic Origin	16.4%
Diversity Index	76.5



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

Collin County...


Total	673,354
White Collar	77.1%
Management/Business/Financial	26.6%
Professional	32.2%
Sales	9.3%
Administrative Support	9.0%
Services	11.3%

2025 Employed Pop 16+ by Occupation

Total	673,354
Blue Collar	11.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	1.9%
Production	2.3%
Transportation/Material Moving	4.4%
White Collar	77.1%
Management/Business/Financial	26.6%
Professional	32.2%
Sales	9.3%
Administrative Support	9.0%
Services	11.3%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	673,354
Population 16+ Employed	96.6%
Population 16+ Unemployment rate	3.4%
Population 16-24 Employed	11.8%
Population 16-24 Unemployment rate	7.2%
Population 25-54 Employed	64.4%
Population 25-54 Unemployment rate	2.5%
Population 55-64 Employed	15%
Population 55-64 Unemployment rate	3.6%
Population 65+ Employed	6%
Population 65+ Unemployment rate	5.0%

 [Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

Collin County...

Total	650,494
Agriculture/Mining	0.6%
Construction	5.6%
Manufacturing	8.2%
Wholesale Trade	2.1%
Retail Trade	10.1%
Transportation/Utilities	4.0%
Information	3%
Finance/Insurance/Real Estate	12.5%
Services	51.1%
Public Administration	2.5%

2025 Consumer Spending

Apparel & Services: Total \$	\$1,583,111,664
Average Spent	\$3,484.93
Spending Potential Index	142
Education: Total \$	\$1,118,282,126
Average Spent	\$2,461.70
Spending Potential Index	138
Entertainment/Recreation: Total \$	\$2,566,565,994
Average Spent	\$5,649.83
Spending Potential Index	138
Food at Home: Total \$	\$4,547,622,410
Average Spent	\$10,010.77
Spending Potential Index	134
Food Away from Home: Total \$	\$2,662,699,261
Average Spent	\$5,861.45
Spending Potential Index	142
Health Care: Total \$	\$4,654,618,768
Average Spent	\$10,246.30
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$1,847,180,166
Average Spent	\$4,066.23
Spending Potential Index	140
Personal Care Products & Services: Total \$	\$673,461,597
Average Spent	\$1,482.50
Spending Potential Index	141



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2025 Consumer Spending	Collin County...
Shelter: Total \$	\$16,797,095,679
Average Spent	\$36,975.77
Spending Potential Index	139
Support Payments/Gifts in Kind: Total \$	\$2,165,105,557
Average Spent	\$4,766.09
Spending Potential Index	144
Travel: Total \$	\$2,301,648,441
Average Spent	\$5,066.66
Spending Potential Index	140
Vehicle Maintenance & Repairs: Total \$	\$845,228,497
Average Spent	\$1,860.62
Spending Potential Index	138

Top Tapestry Segment

Collin County...

Professional Pride (L2):

This segment is characterized by married, high-income tech households in the South and West.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.