

Community Profile

Wylie City, TX
Wylie City, TX (4880356)
Geography: Place



| Population Summary | Wylie city, T... |
|-------------------------------|------------------|
| 2010 Total Population | 41,749 |
| 2020 Total Population | 57,550 |
| 2020 Group Quarters | 211 |
| 2025 Total Population | 62,002 |
| 2025 Group Quarters | 281 |
| 2030 Total Population | 65,789 |
| 2025-2030 Annual Rate | 1.19% |
| 2025 Total Daytime Population | 47,991 |
| Workers | 18,704 |
| Residents | 29,287 |
| Household Summary | |
| 2010 Total Households | 13,335 |
| 2010 Average Household Size | 3.12 |
| 2020 Total Households | 17,963 |
| 2020 Average Household Size | 3.19 |
| 2025 Total Households | 20,071 |
| 2025 Average Household Size | 3.08 |
| 2030 Total Households | 21,641 |
| 2030 Average Household Size | 3.03 |
| 2025-2030 Annual Rate | 1.52% |
| 2025 Families | 15,871 |
| 2025 Average Family Size | 3.46 |
| 2030 Families | 17,306 |
| 2030 Average Family Size | 3.38 |
| 2025-2030 Growth Rate | 1.8% |
| Median Household Income | |
| 2025 | \$122,495 |
| 2030 | \$136,603 |



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

| Per Capita Income | Wylie city, T... |
|-------------------|------------------|
| 2025 | \$47,883 |
| 2030 | \$53,911 |

| 2025 Households by Income | |
|---------------------------|-----------|
| Household Income Base | 20,071 |
| <\$10,000 | 1.5% |
| \$10,000-14,999 | 0.4% |
| \$15,000-19,999 | 0.8% |
| \$20,000-24,999 | 1.1% |
| \$25,000-29,999 | 1.2% |
| \$30,000-34,999 | 1.1% |
| \$35,000-39,999 | 1.3% |
| \$40,000-44,999 | 2.7% |
| \$45,000-49,999 | 2.6% |
| \$50,000-59,999 | 5.1% |
| \$60,000-74,999 | 7.6% |
| \$75000-99999 | 13.4% |
| \$100,000-124,999 | 12.1% |
| \$125,000-149,999 | 11.0% |
| \$150000-199999 | 16.5% |
| \$200,000-249,999 | 8.1% |
| \$250,000-299,999 | 5.3% |
| \$300,000-399,999 | 4.4% |
| \$400,000-499,999 | 0.5% |
| \$500,000+ | 3.1% |
| Average Household Income | \$147,781 |

| 2025 Affordability, Mortgage and Wealth | |
|---|-------|
| Housing Affordability Index | 93 |
| Percent of Income for Mortgage | 22.5% |
| Wealth Index | 122 |

| Median Home Value | |
|-------------------|-----------|
| 2025 | \$440,490 |
| 2030 | \$504,617 |

| 2025 Home Value | Wylie city, T... |
|------------------------------------|------------------|
| Total Owner Occupied Housing Units | 16,011 |
| <\$50,000 | 4.3% |
| \$50,000 - \$99,999 | 0.8% |
| \$100,000 - \$149,999 | 0.4% |
| \$150,000 - \$199,999 | 3.0% |
| \$200,000 - \$249,999 | 4.9% |
| \$250,000 - \$299,999 | 6.7% |
| \$300,000 - \$399,999 | 21.6% |
| \$400,000 - \$499,999 | 20.5% |
| \$500,000 - \$749,999 | 27.8% |
| \$750,000 - \$999,999 | 4.5% |
| \$1,000,000 - \$1,499,999 | 4.4% |
| \$1,500,000 - \$1,999,999 | 0.4% |
| \$2,000,000 + | 0.7% |
| Average Home Value | \$495,253 |

| Housing Unit Summary | |
|-------------------------------|--------|
| 2010 Total Housing Units | 13,940 |
| Owner Occupied Housing Units | 82.3% |
| Renter Occupied Housing Units | 17.7% |
| Vacant Housing Units | 4.3% |
| 2020 Housing Units | 18,513 |
| Owner Occupied Housing Units | 77.7% |
| Renter Occupied Housing Units | 22.3% |
| Vacant Housing Units | 3.0% |
| 2025 Housing Units | 20,522 |
| Owner Occupied Housing Units | 79.8% |
| Renter Occupied Housing Units | 20.2% |
| Vacant Housing Units | 2.2% |
| 2030 Total Housing Units | 22,262 |
| Owner Occupied Housing Units | 81.0% |
| Renter Occupied Housing Units | 19.0% |
| Vacant Housing Units | 2.8% |



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

| 2025 Population by Sex | | Wylie city, T... |
|------------------------|--|------------------|
| Males | | 30,242 |
| Females | | 31,760 |

| Median Age | | |
|------------|--|------|
| 2010 | | 31.6 |
| 2020 | | 34.7 |
| 2025 | | 35.7 |
| 2030 | | 35.3 |

| 2025 Population by Age | | |
|------------------------|--|--------|
| Total | | 62,002 |
| 0 - 4 | | 6.6% |
| 5 - 9 | | 7.2% |
| 10 - 14 | | 8.2% |
| 15 - 24 | | 14.6% |
| 25 - 34 | | 12.5% |
| 35 - 44 | | 14.2% |
| 45 - 54 | | 15.6% |
| 55 - 64 | | 10.9% |
| 65 - 74 | | 6.6% |
| 75 - 84 | | 3.2% |
| 85 + | | 0.8% |
| 18 + | | 73.3% |

| 2025 Population 15+ by Marital Status | | |
|---------------------------------------|--|--------|
| Total | | 48,376 |
| Never Married | | 29.8% |
| Married | | 57.5% |
| Widowed | | 3.6% |
| Divorced | | 9.0% |

2025 Pop 25+ by Educational Attainment

Wylie city, T...

| | |
|------------------------------|--------|
| Total | 39,302 |
| Less than 9th Grade | 3.8% |
| 9th - 12th Grade, No Diploma | 3.8% |
| High School Graduate | 15.8% |
| GED/Alternative Credential | 2.9% |
| Some College, No Degree | 19.7% |
| Associate Degree | 9.6% |
| Bachelor's Degree | 29.8% |
| Graduate/Professional Degree | 14.7% |

2020 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 57,550 |
| White Alone | 55.4% |
| Black Alone | 13.8% |
| American Indian Alone | 0.8% |
| Asian Alone | 10.0% |
| Pacific Islander Alone | 0.1% |
| Some Other Race Alone | 8.2% |
| Two or More Races | 8.2% |
| Hispanic Origin | 19.6% |
| Diversity Index | 75.6 |

2025 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 62,002 |
| White Alone | 51.2% |
| Black Alone | 14.5% |
| American Indian Alone | 0.8% |
| Asian Alone | 12.6% |
| Pacific Islander Alone | 0.1% |
| Some Other Race Alone | 8.3% |
| Two or More Races | 12.4% |
| Hispanic Origin | 20.2% |
| Diversity Index | 78.2 |



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

Wylie city, T...


| | |
|-------------------------------|--------|
| Total | 34,588 |
| White Collar | 68.0% |
| Management/Business/Financial | 17.9% |
| Professional | 30.1% |
| Sales | 9.1% |
| Administrative Support | 10.9% |
| Services | 13.9% |

2025 Employed Pop 16+ by Occupation

| | |
|---------------------------------|--------|
| Total | 34,588 |
| Blue Collar | 18.1% |
| Farming/Forestry/Fishing | 0.0% |
| Construction/Extraction | 4.4% |
| Installation/Maintenance/Repair | 3.6% |
| Production | 3.4% |
| Transportation/Material Moving | 6.6% |
| White Collar | 68.0% |
| Management/Business/Financial | 17.9% |
| Professional | 30.1% |
| Sales | 9.1% |
| Administrative Support | 10.9% |
| Services | 13.9% |

2025 Civilian Population 16+ in Labor Force

| | |
|------------------------------------|--------|
| Civilian Population 16+ | 34,588 |
| Population 16+ Employed | 96.2% |
| Population 16+ Unemployment rate | 3.8% |
| Population 16-24 Employed | 12.5% |
| Population 16-24 Unemployment rate | 14.8% |
| Population 25-54 Employed | 63.5% |
| Population 25-54 Unemployment rate | 2.1% |
| Population 55-64 Employed | 15% |
| Population 55-64 Unemployment rate | 1.6% |
| Population 65+ Employed | 5% |
| Population 65+ Unemployment rate | 1.8% |

 [Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

Wylie city, T...

| | |
|-------------------------------|--------|
| Total | 33,257 |
| Agriculture/Mining | 0.3% |
| Construction | 6.6% |
| Manufacturing | 9.7% |
| Wholesale Trade | 1.7% |
| Retail Trade | 12.6% |
| Transportation/Utilities | 4.3% |
| Information | 4% |
| Finance/Insurance/Real Estate | 10.7% |
| Services | 48.3% |
| Public Administration | 1.7% |

2025 Consumer Spending

| | |
|---|---------------|
| Apparel & Services: Total \$ | \$63,711,501 |
| Average Spent | \$3,174.31 |
| Spending Potential Index | 130 |
| Education: Total \$ | \$39,254,258 |
| Average Spent | \$1,955.77 |
| Spending Potential Index | 110 |
| Entertainment/Recreation: Total \$ | \$103,551,926 |
| Average Spent | \$5,159.28 |
| Spending Potential Index | 126 |
| Food at Home: Total \$ | \$180,138,132 |
| Average Spent | \$8,975.05 |
| Spending Potential Index | 121 |
| Food Away from Home: Total \$ | \$107,508,533 |
| Average Spent | \$5,356.41 |
| Spending Potential Index | 130 |
| Health Care: Total \$ | \$190,443,094 |
| Average Spent | \$9,488.47 |
| Spending Potential Index | 123 |
| HH Furnishings & Equipment: Total \$ | \$75,419,363 |
| Average Spent | \$3,757.63 |
| Spending Potential Index | 129 |
| Personal Care Products & Services: Total \$ | \$26,805,359 |
| Average Spent | \$1,335.53 |
| Spending Potential Index | 127 |



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

| 2025 Consumer Spending | Wylie city, T... |
|--|------------------|
| Shelter: Total \$ | \$664,467,826 |
| Average Spent | \$33,105.87 |
| Spending Potential Index | 124 |
| Support Payments/Gifts in Kind: Total \$ | \$96,370,894 |
| Average Spent | \$4,801.50 |
| Spending Potential Index | 145 |
| Travel: Total \$ | \$91,451,108 |
| Average Spent | \$4,556.38 |
| Spending Potential Index | 126 |
| Vehicle Maintenance & Repairs: Total \$ | \$34,723,628 |
| Average Spent | \$1,730.04 |
| Spending Potential Index | 128 |

Top Tapestry Segment

Wylie city, T...

Boomburbs (H2):

This segment is characterized by high-earning suburban families in the South and West.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.