



The**Retail**Coach®

# COMMUNITY BUSINESS PROFILES MAJOR SECTORS

WYLIE, TEXAS

WYLIE ECONOMIC DEVELOPMENT CORPORATION  
FEBRUARY 2026

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# BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>Grand Total</b>	<b>1,919</b>	<b>14,068</b>	<b>7</b>	<b>18</b>	<b>#####</b>
<b>11: Agriculture, Forestry, Fishing and Hunting</b>	<b>4</b>	<b>72</b>	<b>18</b>	<b>0</b>	<b>\$5,264,000</b>
111: Crop Production	1	60	60	0	\$4,493,000
112: Animal Production and Aquaculture	1	8	8	0	\$427,000
113: Forestry and Logging	0	0	0	0	\$0
114: Fishing, Hunting and Trapping	1	2	2	0	\$248,000
115: Support Activities for Agriculture and Forestry	1	2	2	0	\$96,000
<b>21: Mining, Quarrying, and Oil and Gas Extraction</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$0</b>
211: Oil and Gas Extraction	0	0	0	0	\$0
212: Mining (except Oil and Gas)	0	0	0	0	\$0
213: Support Activities for Mining	0	0	0	0	\$0
<b>22: Utilities</b>	<b>5</b>	<b>367</b>	<b>73</b>	<b>1</b>	<b>\$93,952,000</b>
221: Utilities	5	367	73	1	\$93,952,000
23: Construction	134	711	5	0	\$209,927,000
236: Construction of Buildings	52	358	7	0	\$151,350,000
237: Heavy and Civil Engineering Construction	6	58	10	0	\$15,325,000
238: Specialty Trade Contractors	76	295	4	0	\$43,252,000
<b>31: Manufacturing</b>	<b>17</b>	<b>81</b>	<b>5</b>	<b>0</b>	<b>\$27,343,000</b>
311: Food Manufacturing	13	57	4	0	\$16,350,000
312: Beverage and Tobacco Product Manufacturing	3	18	6	0	\$10,583,000
313: Textile Mills	0	0	0	0	\$0
314: Textile Product Mills	0	0	0	0	\$0
315: Apparel Manufacturing	0	0	0	0	\$0
316: Leather and Allied Product Manufacturing	1	6	6	0	\$410,000
<b>32: Manufacturing</b>	<b>8</b>	<b>82</b>	<b>10</b>	<b>0</b>	<b>\$18,583,000</b>
321: Wood Product Manufacturing	0	0	0	0	\$0
322: Paper Manufacturing	0	0	0	0	\$0
323: Printing and Related Support Activities	5	42	8	0	\$5,984,000
324: Petroleum and Coal Products Manufacturing	0	0	0	0	\$0
325: Chemical Manufacturing	0	0	0	0	\$0
326: Plastics and Rubber Products Manufacturing	2	30	15	0	\$9,575,000
327: Nonmetallic Mineral Product Manufacturing	1	10	10	0	\$3,024,000
<b>33: Manufacturing</b>	<b>35</b>	<b>1,539</b>	<b>44</b>	<b>4</b>	<b>\$117,758,000</b>
331: Primary Metal Manufacturing	0	0	0	0	\$0
332: Fabricated Metal Product Manufacturing	12	269	22	1	\$27,122,000
333: Machinery Manufacturing	3	903	301	1	\$3,994,000
334: Computer and Electronic Product Manufacturing	4	122	31	1	\$28,520,000
335: Electrical Equipment, Appliance, and Component Manufacturing	1	24	24	0	\$6,471,000
336: Transportation Equipment Manufacturing	1	129	129	1	\$39,190,000
337: Furniture and Related Product Manufacturing	1	2	2	0	\$712,000
339: Miscellaneous Manufacturing	13	90	7	0	\$11,749,000

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SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>42: Wholesale Trade</b>	<b>36</b>	<b>322</b>	<b>9</b>	<b>0</b>	<b>\$512,828,000</b>
423: Merchant Wholesalers, Durable Goods	28	284	10	0	\$334,645,000
424: Merchant Wholesalers, Nondurable Goods	5	28	6	0	\$164,185,000
425: Wholesale Electronic Markets and Agents and Brokers	3	10	3	0	\$13,998,000
<b>44: Retail Trade</b>	<b>89</b>	<b>1,133</b>	<b>13</b>	<b>3</b>	<b>\$300,448,000</b>
441: Motor Vehicle and Parts Dealers	26	142	5	0	\$36,304,000
444: Building Material and Garden Equipment and Supplies Dealers	20	304	15	1	\$98,651,000
445: Food and Beverage Stores	23	587	26	2	\$135,681,000
449: Home Décor and Appliance Retailers	20	100	5	0	\$29,812,000
<b>45: Retail Trade</b>	<b>120</b>	<b>1,038</b>	<b>9</b>	<b>3</b>	<b>\$257,924,000</b>
455: Warehouse Clubs, Supercenters, General Merchandise and Department Stores	27	678	25	3	\$129,077,000
456: Health and Wellness	27	200	7	0	\$48,087,000
457: Fuel Stations and Dealers	26	41	2	0	\$57,322,000
458: Clothing and Accessories	14	44	3	0	\$8,860,000
459: Recreation Retailers	26	75	3	0	\$14,578,000
<b>48: Transportation and Warehousing</b>	<b>31</b>	<b>126</b>	<b>4</b>	<b>0</b>	<b>\$18,789,000</b>
481: Air Transportation	1	2	2	0	\$287,000
482: Rail Transportation	0	0	0	0	\$0
483: Water Transportation	0	0	0	0	\$0
484: Truck Transportation	16	58	4	0	\$11,383,000
485: Transit and Ground Passenger Transportation	5	34	7	0	\$3,393,000
486: Pipeline Transportation	0	0	0	0	\$0
487: Scenic and Sightseeing Transportation	0	0	0	0	\$0
488: Support Activities for Transportation	9	32	4	0	\$3,726,000
<b>49: Transportation and Warehousing</b>	<b>3</b>	<b>38</b>	<b>13</b>	<b>0</b>	<b>\$1,068,000</b>
491: Postal Service	2	35	18	0	\$656,000
492: Couriers and Messengers	0	0	0	0	\$0
493: Warehousing and Storage	1	3	3	0	\$412,000
<b>51: Information</b>	<b>32</b>	<b>270</b>	<b>8</b>	<b>0</b>	<b>\$113,258,000</b>
512: Motion Picture and Sound Recording Industries	3	19	6	0	\$1,762,000
513: Print Media	10	126	13	0	\$50,444,000
516: Broadcasting and content providers	0	0	0	0	\$0
517: Telecommunications	16	94	6	0	\$57,659,000
518: Data Processing, Hosting, and Related Services	1	3	3	0	\$1,283,000
519: Other Information Services	2	28	14	0	\$2,110,000
<b>52: Finance and Insurance</b>	<b>94</b>	<b>227</b>	<b>2</b>	<b>0</b>	<b>\$70,176,000</b>
521: Monetary Authorities-Central Bank	0	0	0	0	\$0
522: Credit Intermediation and Related Activities	37	101	3	0	\$33,516,000
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	30	57	2	0	\$23,899,000
524: Insurance Carriers and Related Activities	27	69	3	0	\$12,761,000
525: Funds, Trusts, and Other Financial Vehicles	0	0	0	0	\$0

**BUSINESS PROFILES – MAJOR SECTORS**

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>53: Real Estate and Rental and Leasing</b>	<b>58</b>	<b>224</b>	<b>4</b>	<b>0</b>	<b>\$34,980,000</b>
531: Real Estate	54	215	4	0	\$32,995,000
532: Rental and Leasing Services	4	9	2	0	\$1,985,000
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0	0	\$0
<b>54: Professional, Scientific, and Technical Services</b>	<b>129</b>	<b>550</b>	<b>4</b>	<b>0</b>	<b>\$78,854,000</b>
541: Professional, Scientific, and Technical Services	129	550	4	0	\$78,854,000
<b>55: Management of Companies and Enterprises</b>	<b>2</b>	<b>6</b>	<b>3</b>	<b>0</b>	<b>\$4,200,000</b>
551: Management of Companies and Enterprises	2	6	3	0	\$4,200,000
<b>56: Administrative and Support and Waste Management and Remediation Services</b>	<b>49</b>	<b>249</b>	<b>5</b>	<b>0</b>	<b>\$27,067,000</b>
561: Administrative and Support Services	48	244	5	0	\$26,275,000
562: Waste Management and Remediation Services	1	5	5	0	\$792,000
<b>61: Educational Services</b>	<b>35</b>	<b>2,013</b>	<b>58</b>	<b>4</b>	<b>\$15,267,075</b>
611: Educational Services	35	2,013	58	4	\$15,267,075
<b>62: Health Care and Social Assistance</b>	<b>497</b>	<b>1,994</b>	<b>4</b>	<b>2</b>	<b>\$263,639,500</b>
621: Ambulatory Health Care Services	411	1,074	3	0	\$165,950,500
622: Hospitals	8	279	35	0	\$47,207,000
623: Nursing and Residential Care Facilities	6	255	43	2	\$38,236,000
624: Social Assistance	72	386	5	0	\$12,246,000
<b>71: Arts, Entertainment, and Recreation</b>	<b>31</b>	<b>154</b>	<b>5</b>	<b>0</b>	<b>\$11,356,430</b>
711: Performing Arts, Spectator Sports, and Related Industries	11	43	4	0	\$4,250,000
712: Museums, Historical Sites, and Similar Institutions	6	40	7	0	\$1,073,430
713: Amusement, Gambling, and Recreation Industries	14	71	5	0	\$6,033,000
<b>72: Accommodation and Food Services</b>	<b>128</b>	<b>1,515</b>	<b>12</b>	<b>0</b>	<b>\$124,149,000</b>
721: Accommodation	6	61	10	0	\$7,393,000
722: Food Services and Drinking Places	122	1,454	12	0	\$116,756,000
<b>81: Other Services (except Public Administration)</b>	<b>206</b>	<b>893</b>	<b>4</b>	<b>0</b>	<b>\$71,954,700</b>
811: Repair and Maintenance	51	301	6	0	\$35,308,000
812: Personal and Laundry Services	54	192	4	0	\$10,418,000
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	101	400	4	0	\$26,228,700

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SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>92: Public Administration</b>	<b>22</b>	<b>460</b>	<b>21</b>	<b>1</b>	<b>\$6,604,900</b>
921: Executive, Legislative, and Other General Government Support	7	119	17	0	\$2,252,000
922: Justice, Public Order, and Safety Activities	10	306	31	1	\$2,959,400
923: Administration of Human Resource Programs	1	2	2	0	\$91,000
924: Administration of Environmental Quality Programs	1	12	12	0	\$328,000
925: Administration of Housing Programs, Urban Planning, and Community Development	1	7	7	0	\$318,500
926: Administration of Economic Programs	2	14	7	0	\$656,000
927: Space Research and Technology	0	0	0	0	\$0
928: National Security and International Affairs	0	0	0	0	\$0
<b>99: Unassigned</b>	<b>154</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>\$523,500</b>
999: Unassigned	154	4	0	0	\$523,500

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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