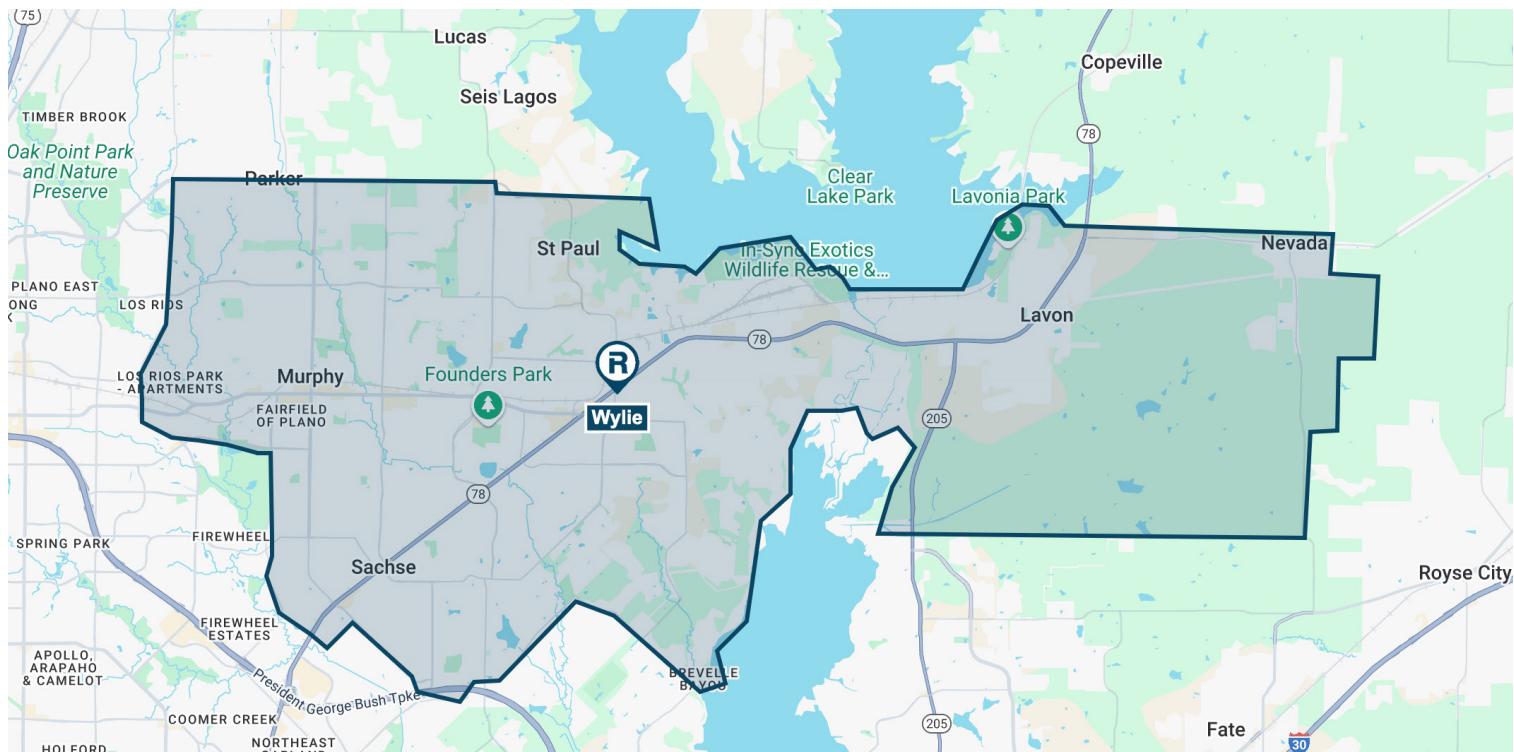


# Primary Retail Trade Area • Retail Market Profile

Wylie, Texas



## Population

2020	137,049
2025	159,359
2030	177,329

## Educational Attainment (%)

Graduate or Professional Degree	17.74%
Bachelors Degree	29.40%
Associate Degree	9.01%
Some College	20.19%
High School Graduate (GED)	17.84%
Some High School, No Degree	2.87%
Less than 9th Grade	2.94%

## Income

Average HH	\$168,533
Median HH	\$132,050
Per Capita	\$52,409

The information contained herein was obtained from sources believed to be reliable; however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof.

The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

## Age

0 - 9 Years	12.77%
10 - 17 Years	12.79%
18 - 24 Years	10.21%
25 - 34 Years	10.01%
35 - 44 Years	14.34%
45 - 54 Years	15.27%
55 - 64 Years	12.50%
65 and Older	12.11%
Median Age	38.19
Average Age	37.47

## Race Distribution (%)

White	48.01%
Black/African American	12.62%
American Indian/Alaskan	0.74%
Asian	20.05%
Native Hawaiian/Islander	0.10%
Other Race	6.72%
Two or More Races	11.77%
Hispanic	17.52%

**WYLIE EDC**

### Jason Greiner

Wylie Economic Development Corporation Executive Director

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Wylie, Texas 75098

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### Aaron Farmer

The Retail Coach, LLC  
President

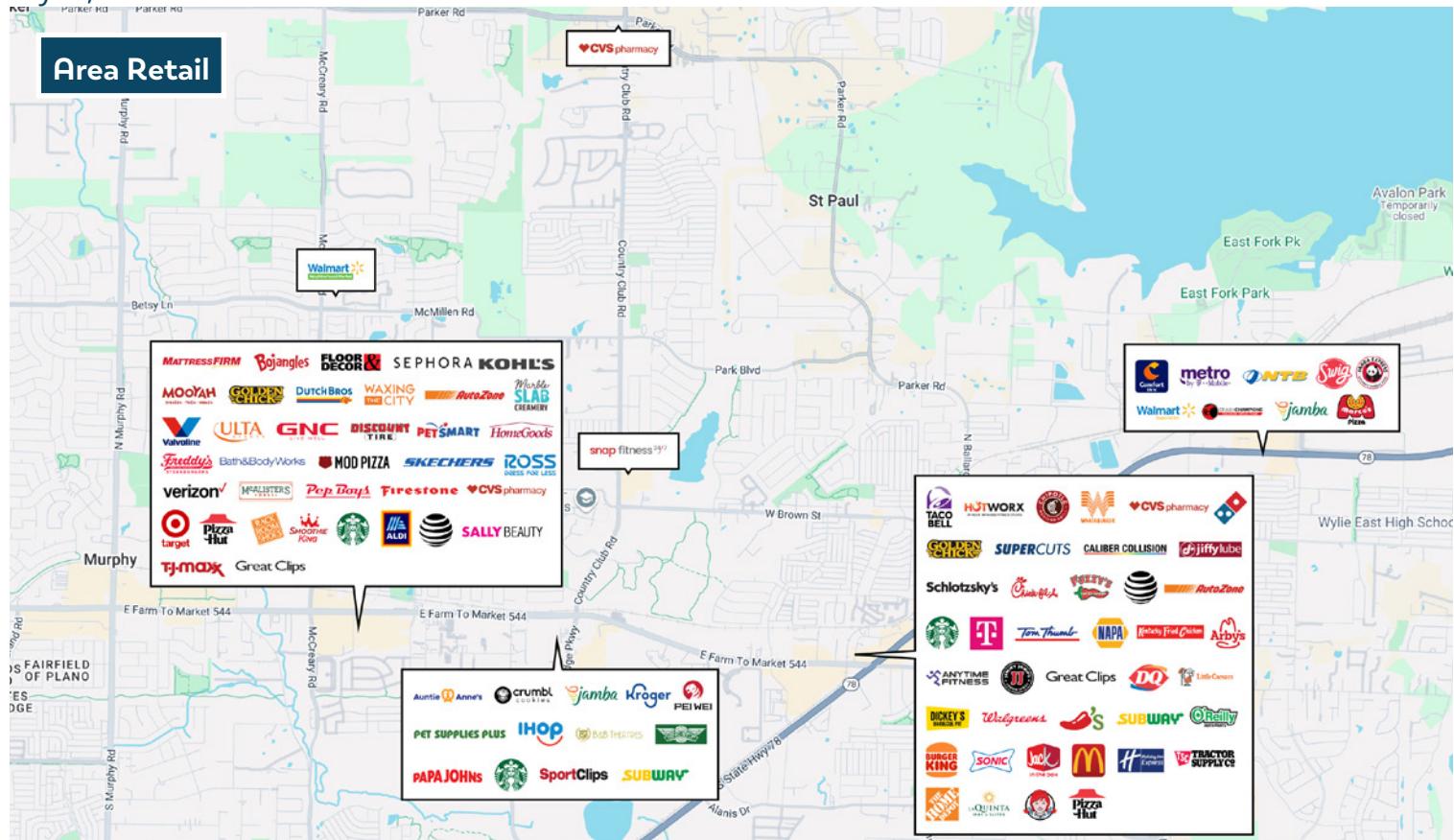
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**R** TheRetailCoach.

## Primary Retail Trade Area • Retail Market Profile

Wylie, Texas

## Area Retail



## Location

