Primary Retail Trade Area — Wylie, Texas

RETAIL MARKET PROFILE

WYLIE EDC

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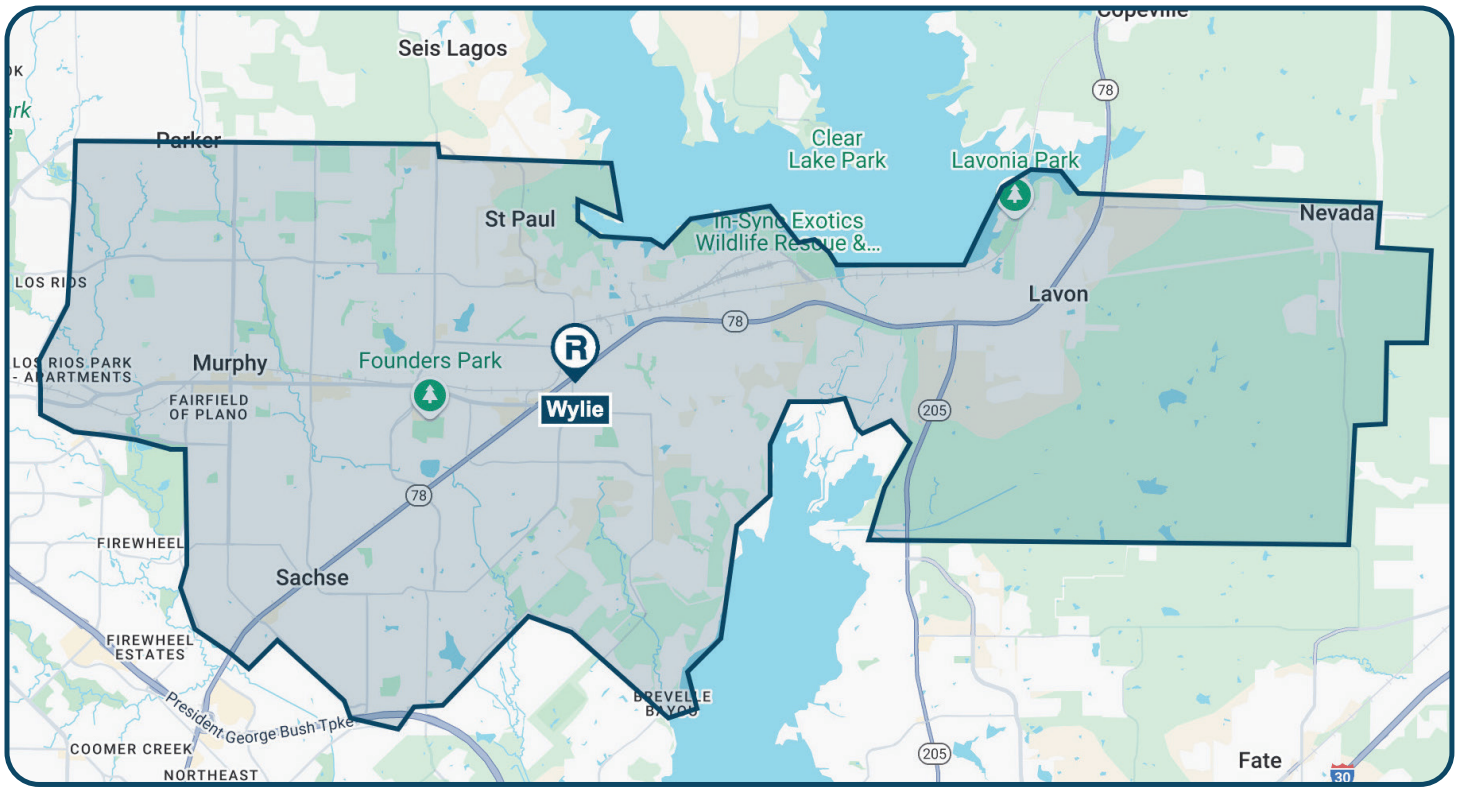

Population

2020	136,997
2026	165,966
2031	183,408

Age

0-9 Years	12.78%
10 - 17 Years	12.56%
18 - 24 Years	10.06%
25 - 34 Years	10.25%
35 - 44 Years	14.30%
45 - 54 Years	15.09%
55 - 64 Years	12.46%
65 and Older	12.49%
Median Age	38.26
Average Age	37.63

Educational Attainment (%)

Graduate or Professional Degree	17.98%
Bachelors Degree	29.47%
Associate Degree	8.17%
Some College	19.90%
High School Graduate (GED)	17.43%
Some High School, No Degree	3.57%
Less than 9th Grade	3.48%

Income

Average HH	$184,826
Median HH	$141,567
Per Capita	$57,537

Race Distribution

White	46.81%
Black/African American	12.67%
American Indian/Alaskan	0.72%
Asian	21.28%
Native Hawaiian/Islander	0.10%
Other Race	6.70%
Two or More Races	11.73%
Hispanic	17.30%
Non-Hispanic	82.70%

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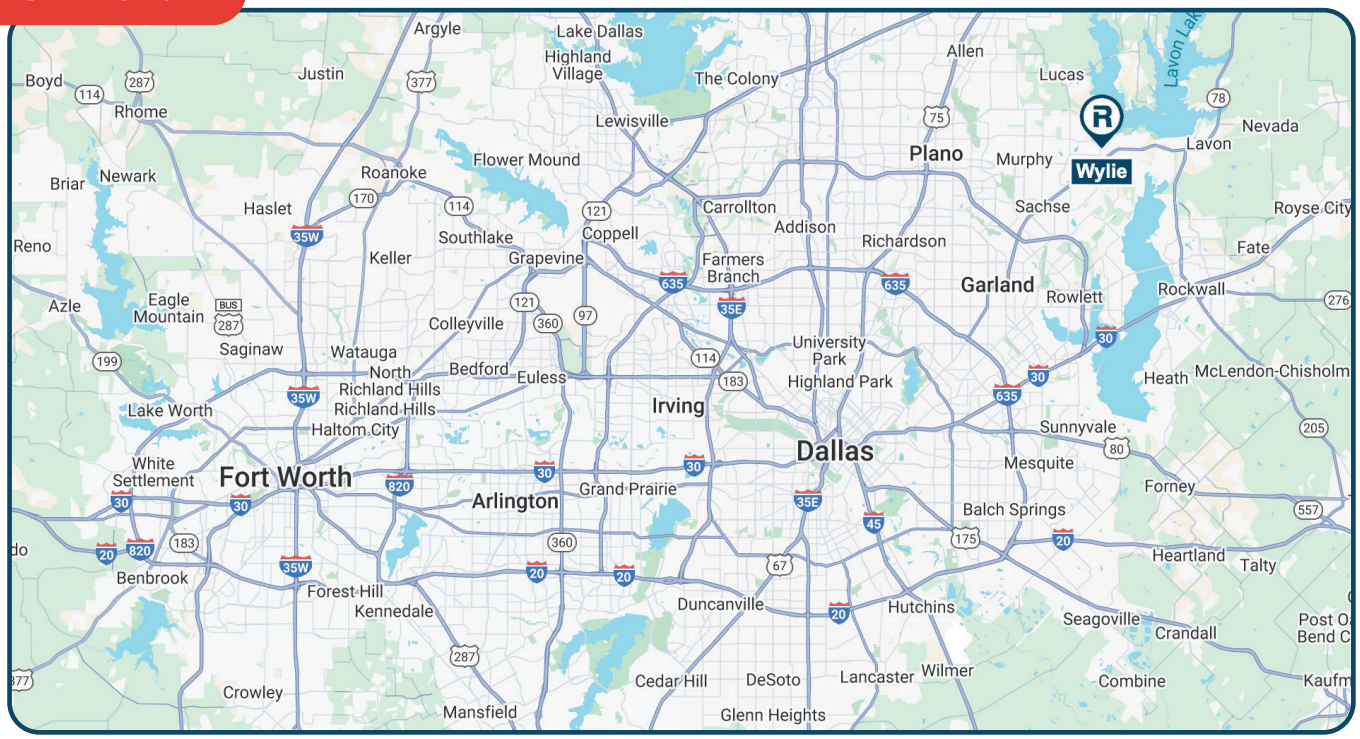
RETAIL MARKET PROFILE

AREA RETAIL

LOCATION



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