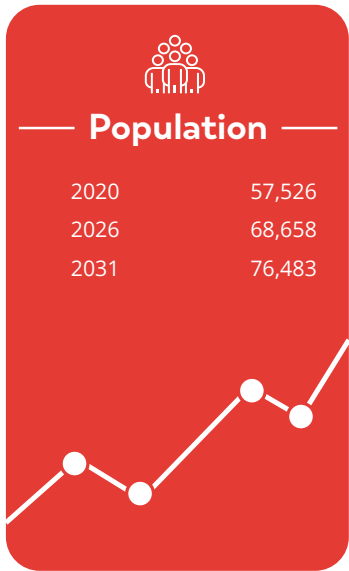
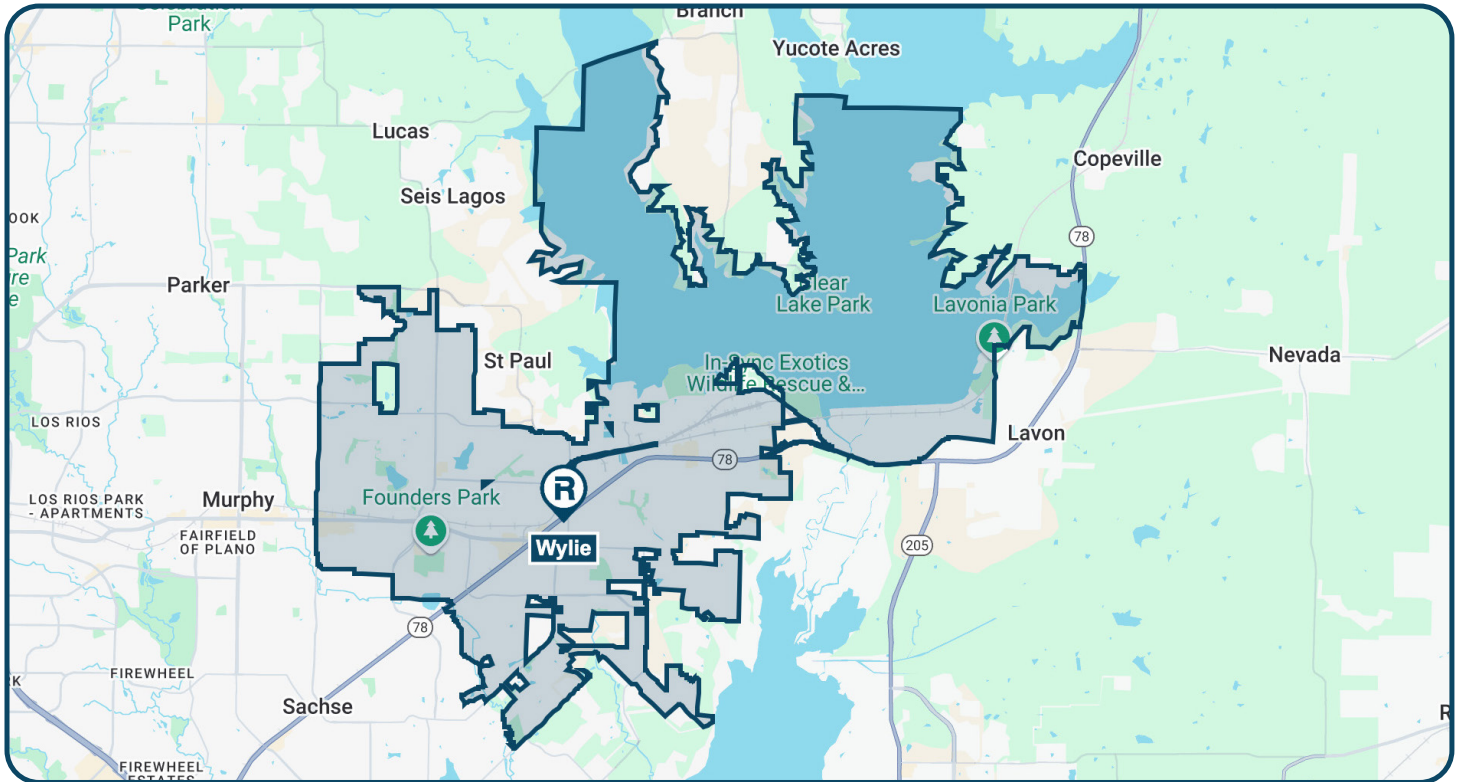


RETAIL MARKET PROFILE



| Age Group | Percentage |
|---------------|------------|
| 0-9 Years | 13.77% |
| 10 - 17 Years | 12.69% |
| 18 - 24 Years | 9.82% |
| 25 - 34 Years | 10.35% |
| 35 - 44 Years | 16.21% |
| 45 - 54 Years | 14.78% |
| 55 - 64 Years | 11.30% |
| 65 and Older | 11.09% |
| Median Age | 37.28 |
| Average Age | 36.60 |

| Education Level | Percentage |
|---------------------------------|------------|
| Graduate or Professional Degree | 14.41% |
| Bachelors Degree | 28.47% |
| Associate Degree | 7.84% |
| Some College | 22.10% |
| High School Graduate (GED) | 18.54% |
| Some High School, No Degree | 4.33% |
| Less than 9th Grade | 4.31% |

| Race | Percentage |
|--------------------------|------------|
| White | 49.11% |
| Black/African American | 14.66% |
| American Indian/Alaskan | 0.81% |
| Asian | 14.04% |
| Native Hawaiian/Islander | 0.10% |
| Other Race | 8.62% |
| Two or More Races | 12.67% |
| Hispanic | 20.45% |
| Non-Hispanic | 79.55% |

| Income Metric | Value |
|---------------|-----------|
| Average HH | \$167,435 |
| Median HH | \$128,990 |
| Per Capita | \$52,371 |

