



Community Profile

Wylie City, TX
 Wylie City, TX (4880356)
 Geography: Place

Prepared by Esri

	Wylie city, T...
Population Summary	
2000 Total Population	17,218
2010 Total Population	41,782
2020 Total Population	58,297
2020 Group Quarters	167
2025 Total Population	67,178
2020-2025 Annual Rate	2.88%
2020 Total Daytime Population	51,397
Workers	19,989
Residents	31,408
Household Summary	
2000 Households	5,724
2000 Average Household Size	2.99
2010 Households	13,385
2010 Average Household Size	3.11
2020 Households	18,518
2020 Average Household Size	3.14
2025 Households	21,244
2025 Average Household Size	3.15
2020-2025 Annual Rate	2.78%
2010 Families	10,990
2010 Average Family Size	3.44
2020 Families	15,154
2020 Average Family Size	3.48
2025 Families	17,321
2025 Average Family Size	3.51
2020-2025 Annual Rate	2.71%
Housing Unit Summary	
2000 Housing Units	6,009
Owner Occupied Housing Units	80.8%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	4.7%
2010 Housing Units	14,009
Owner Occupied Housing Units	78.5%
Renter Occupied Housing Units	17.0%
Vacant Housing Units	4.5%
2020 Housing Units	19,113
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	3.1%
2025 Housing Units	21,929
Owner Occupied Housing Units	77.7%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	3.1%
Median Household Income	
2020	\$94,662
2025	\$101,633
Median Home Value	
2020	\$265,439
2025	\$294,001
Per Capita Income	
2020	\$33,633
2025	\$36,515
Median Age	
2010	31.6
2020	33.4
2025	32.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	18,518
<\$15,000	3.5%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	30.5%
\$150,000 - \$199,999	9.6%
\$200,000+	7.4%
Average Household Income	\$105,895

2025 Households by Income

Household Income Base	21,244
<\$15,000	3.0%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	32.8%
\$150,000 - \$199,999	11.2%
\$200,000+	8.1%
Average Household Income	\$115,460

2020 Owner Occupied Housing Units by Value

Total	14,937
<\$50,000	5.8%
\$50,000 - \$99,999	4.6%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	14.0%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	24.5%
\$400,000 - \$499,999	7.9%
\$500,000 - \$749,999	5.0%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$274,464

2025 Owner Occupied Housing Units by Value

Total	17,028
<\$50,000	4.0%
\$50,000 - \$99,999	3.0%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	18.0%
\$300,000 - \$399,999	29.7%
\$400,000 - \$499,999	10.2%
\$500,000 - \$749,999	6.9%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$305,667

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age		
Total		41,782
0 - 4		9.6%
5 - 9		10.0%
10 - 14		9.2%
15 - 24		11.6%
25 - 34		16.0%
35 - 44		19.1%
45 - 54		12.5%
55 - 64		6.9%
65 - 74		3.3%
75 - 84		1.5%
85 +		0.4%
18 +		66.5%
2020 Population by Age		
Total		58,299
0 - 4		8.2%
5 - 9		8.5%
10 - 14		8.2%
15 - 24		13.1%
25 - 34		14.2%
35 - 44		15.7%
45 - 54		14.2%
55 - 64		9.8%
65 - 74		5.5%
75 - 84		2.0%
85 +		0.6%
18 +		70.7%
2025 Population by Age		
Total		67,181
0 - 4		8.5%
5 - 9		8.5%
10 - 14		8.4%
15 - 24		12.4%
25 - 34		17.8%
35 - 44		14.2%
45 - 54		12.7%
55 - 64		9.1%
65 - 74		5.5%
75 - 84		2.3%
85 +		0.6%
18 +		70.3%
2010 Population by Sex		
Males		20,371
Females		21,411
2020 Population by Sex		
Males		28,260
Females		30,039
2025 Population by Sex		
Males		32,440
Females		34,741

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Wylie city, T...
2010 Population by Race/Ethnicity		
Total		41,782
White Alone		71.3%
Black Alone		12.3%
American Indian Alone		0.7%
Asian Alone		5.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		6.9%
Two or More Races		3.3%
Hispanic Origin		17.9%
Diversity Index		62.8
2020 Population by Race/Ethnicity		
Total		58,296
White Alone		64.2%
Black Alone		14.4%
American Indian Alone		0.6%
Asian Alone		9.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		7.2%
Two or More Races		3.9%
Hispanic Origin		18.7%
Diversity Index		69.2
2025 Population by Race/Ethnicity		
Total		67,179
White Alone		60.5%
Black Alone		16.3%
American Indian Alone		0.6%
Asian Alone		10.6%
Pacific Islander Alone		0.1%
Some Other Race Alone		7.7%
Two or More Races		4.1%
Hispanic Origin		20.1%
Diversity Index		72.6
2010 Population by Relationship and Household Type		
Total		41,782
In Households		99.6%
In Family Households		92.4%
Householder		26.3%
Spouse		20.8%
Child		38.9%
Other relative		4.5%
Nonrelative		1.8%
In Nonfamily Households		7.3%
In Group Quarters		0.4%
Institutionalized Population		0.4%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	36,137
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	3.3%
High School Graduate	19.4%
GED/Alternative Credential	3.2%
Some College, No Degree	22.9%
Associate Degree	9.4%
Bachelor's Degree	27.0%
Graduate/Professional Degree	11.4%

2020 Population 15+ by Marital Status

Total	43,750
Never Married	27.4%
Married	59.8%
Widowed	3.9%
Divorced	8.9%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	29,490
Population 16+ Employed	91.9%
Population 16+ Unemployment rate	8.1%
Population 16-24 Employed	10.6%
Population 16-24 Unemployment rate	13.6%
Population 25-54 Employed	72.6%
Population 25-54 Unemployment rate	7.6%
Population 55-64 Employed	14.0%
Population 55-64 Unemployment rate	6.8%
Population 65+ Employed	2.7%
Population 65+ Unemployment rate	6.5%

2020 Employed Population 16+ by Industry

Total	27,091
Agriculture/Mining	0.8%
Construction	6.9%
Manufacturing	11.1%
Wholesale Trade	2.9%
Retail Trade	9.9%
Transportation/Utilities	4.8%
Information	3.2%
Finance/Insurance/Real Estate	9.4%
Services	48.7%
Public Administration	2.2%

2020 Employed Population 16+ by Occupation

Total	27,091
White Collar	71.2%
Management/Business/Financial	16.5%
Professional	28.8%
Sales	11.1%
Administrative Support	14.8%
Services	11.5%
Blue Collar	17.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	3.9%
Production	4.1%
Transportation/Material Moving	4.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	13,385
Households with 1 Person	14.2%
Households with 2+ People	85.8%
Family Households	82.1%
Husband-wife Families	65.1%
With Related Children	42.3%
Other Family (No Spouse Present)	17.0%
Other Family with Male Householder	5.0%
With Related Children	3.2%
Other Family with Female Householder	12.1%
With Related Children	8.9%
Nonfamily Households	3.7%
All Households with Children	54.8%
Multigenerational Households	5.6%
Unmarried Partner Households	4.8%
Male-female	4.2%
Same-sex	0.5%
2010 Households by Size	
Total	13,385
1 Person Household	14.2%
2 Person Household	26.4%
3 Person Household	20.9%
4 Person Household	21.5%
5 Person Household	10.8%
6 Person Household	3.9%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	13,385
Owner Occupied	82.2%
Owned with a Mortgage/Loan	73.4%
Owned Free and Clear	8.8%
Renter Occupied	17.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	182
Percent of Income for Mortgage	11.7%
Wealth Index	103
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	14,009
Housing Units Inside Urbanized Area	99.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.8%
2010 Population By Urban/ Rural Status	
Total Population	41,782
Population Inside Urbanized Area	99.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Boomburbs (1C)
3. Middleburg (4C)

2020 Consumer Spending

Apparel & Services: Total \$	\$48,571,313
Average Spent	\$2,622.92
Spending Potential Index	122
Education: Total \$	\$34,858,858
Average Spent	\$1,882.43
Spending Potential Index	105
Entertainment/Recreation: Total \$	\$70,475,775
Average Spent	\$3,805.80
Spending Potential Index	117
Food at Home: Total \$	\$114,840,184
Average Spent	\$6,201.54
Spending Potential Index	116
Food Away from Home: Total \$	\$84,129,822
Average Spent	\$4,543.14
Spending Potential Index	121
Health Care: Total \$	\$124,944,374
Average Spent	\$6,747.19
Spending Potential Index	117
HH Furnishings & Equipment: Total \$	\$50,436,852
Average Spent	\$2,723.67
Spending Potential Index	125
Personal Care Products & Services: Total \$	\$21,065,337
Average Spent	\$1,137.56
Spending Potential Index	124
Shelter: Total \$	\$409,050,583
Average Spent	\$22,089.35
Spending Potential Index	114
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$55,361,913
Average Spent	\$2,989.63
Spending Potential Index	128
Travel: Total \$	\$52,220,560
Average Spent	\$2,819.99
Spending Potential Index	117
Vehicle Maintenance & Repairs: Total \$	\$25,328,694
Average Spent	\$1,367.79
Spending Potential Index	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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