



# Community Profile

Collin County, TX  
 Collin County, TX (48085)  
 Geography: County

Prepared by Esri

	Collin County...
<b>Population Summary</b>	
2000 Total Population	491,675
2010 Total Population	782,341
2020 Total Population	1,092,478
2020 Group Quarters	4,394
2025 Total Population	1,255,347
2020-2025 Annual Rate	2.82%
2020 Total Daytime Population	1,079,331
Workers	499,867
Residents	579,464
<b>Household Summary</b>	
2000 Households	181,970
2000 Average Household Size	2.68
2010 Households	283,759
2010 Average Household Size	2.74
2020 Households	390,176
2020 Average Household Size	2.79
2025 Households	446,238
2025 Average Household Size	2.80
2020-2025 Annual Rate	2.72%
2010 Families	206,793
2010 Average Family Size	3.25
2020 Families	282,223
2020 Average Family Size	3.31
2025 Families	321,962
2025 Average Family Size	3.34
2020-2025 Annual Rate	2.67%
<b>Housing Unit Summary</b>	
2000 Housing Units	194,892
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	6.6%
2010 Housing Units	300,960
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	5.7%
2020 Housing Units	413,189
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	5.6%
2025 Housing Units	470,524
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	5.2%
<b>Median Household Income</b>	
2020	\$99,061
2025	\$103,545
<b>Median Home Value</b>	
2020	\$340,443
2025	\$357,619
<b>Per Capita Income</b>	
2020	\$45,529
2025	\$49,069
<b>Median Age</b>	
2010	35.0
2020	36.2
2025	36.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Households by Income</b>	
Household Income Base	390,171
<\$15,000	5.0%
\$15,000 - \$24,999	4.0%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	11.6%
\$200,000+	16.4%
Average Household Income	\$127,417
<b>2025 Households by Income</b>	
Household Income Base	446,233
<\$15,000	4.5%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	4.8%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	22.2%
\$150,000 - \$199,999	12.4%
\$200,000+	17.8%
Average Household Income	\$137,985
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	254,238
<\$50,000	2.2%
\$50,000 - \$99,999	3.0%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	5.9%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	13.1%
\$300,000 - \$399,999	26.5%
\$400,000 - \$499,999	17.0%
\$500,000 - \$749,999	13.7%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$373,609
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	289,341
<\$50,000	1.5%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	4.4%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	28.2%
\$400,000 - \$499,999	18.8%
\$500,000 - \$749,999	15.5%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$393,331

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	<b>Collin County...</b>
<b>2010 Population by Age</b>	
Total	782,341
0 - 4	7.5%
5 - 9	8.5%
10 - 14	8.2%
15 - 24	11.8%
25 - 34	14.0%
35 - 44	17.4%
45 - 54	15.2%
55 - 64	9.7%
65 - 74	4.9%
75 - 84	2.0%
85 +	0.7%
18 +	71.3%
<b>2020 Population by Age</b>	
Total	1,092,478
0 - 4	6.8%
5 - 9	7.5%
10 - 14	7.8%
15 - 24	12.5%
25 - 34	13.6%
35 - 44	15.3%
45 - 54	14.1%
55 - 64	11.5%
65 - 74	7.1%
75 - 84	2.9%
85 +	0.9%
18 +	73.7%
<b>2025 Population by Age</b>	
Total	1,255,347
0 - 4	7.0%
5 - 9	7.4%
10 - 14	7.4%
15 - 24	11.9%
25 - 34	14.7%
35 - 44	15.3%
45 - 54	12.9%
55 - 64	11.0%
65 - 74	7.7%
75 - 84	3.7%
85 +	1.0%
18 +	74.1%
<b>2010 Population by Sex</b>	
Males	384,363
Females	397,978
<b>2020 Population by Sex</b>	
Males	535,584
Females	556,894
<b>2025 Population by Sex</b>	
Males	614,653
Females	640,694

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Collin County...
<b>2010 Population by Race/Ethnicity</b>	
Total	782,341
White Alone	71.6%
Black Alone	8.5%
American Indian Alone	0.6%
Asian Alone	11.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.1%
Two or More Races	3.0%
Hispanic Origin	14.7%
Diversity Index	60.2
<b>2020 Population by Race/Ethnicity</b>	
Total	1,092,478
White Alone	63.0%
Black Alone	10.7%
American Indian Alone	0.5%
Asian Alone	16.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.5%
Two or More Races	3.6%
Hispanic Origin	15.6%
Diversity Index	67.9
<b>2025 Population by Race/Ethnicity</b>	
Total	1,255,347
White Alone	59.9%
Black Alone	11.9%
American Indian Alone	0.5%
Asian Alone	18.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.8%
Two or More Races	3.8%
Hispanic Origin	16.8%
Diversity Index	70.8
<b>2010 Population by Relationship and Household Type</b>	
Total	782,341
In Households	99.5%
In Family Households	87.3%
Householder	26.4%
Spouse	21.6%
Child	33.9%
Other relative	3.9%
Nonrelative	1.5%
In Nonfamily Households	12.2%
In Group Quarters	0.5%
Institutionalized Population	0.3%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Collin County...
<b>2020 Population 25+ by Educational Attainment</b>	
Total	714,466
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	2.7%
High School Graduate	12.6%
GED/Alternative Credential	1.9%
Some College, No Degree	18.6%
Associate Degree	7.5%
Bachelor's Degree	33.7%
Graduate/Professional Degree	19.8%
<b>2020 Population 15+ by Marital Status</b>	
Total	850,608
Never Married	28.6%
Married	58.7%
Widowed	3.8%
Divorced	8.9%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	558,558
Population 16+ Employed	92.2%
Population 16+ Unemployment rate	7.8%
Population 16-24 Employed	10.0%
Population 16-24 Unemployment rate	13.5%
Population 25-54 Employed	69.5%
Population 25-54 Unemployment rate	7.1%
Population 55-64 Employed	15.8%
Population 55-64 Unemployment rate	7.3%
Population 65+ Employed	4.8%
Population 65+ Unemployment rate	6.5%
<b>2020 Employed Population 16+ by Industry</b>	
Total	514,911
Agriculture/Mining	0.9%
Construction	5.7%
Manufacturing	8.9%
Wholesale Trade	2.7%
Retail Trade	10.3%
Transportation/Utilities	3.8%
Information	3.3%
Finance/Insurance/Real Estate	12.0%
Services	50.1%
Public Administration	2.4%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	514,911
White Collar	76.9%
Management/Business/Financial	22.7%
Professional	29.6%
Sales	12.3%
Administrative Support	12.2%
Services	12.0%
Blue Collar	11.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.0%
Installation/Maintenance/Repair	2.3%
Production	2.5%
Transportation/Material Moving	3.4%

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	Collin County...
<b>2010 Households by Type</b>	
Total	283,759
Households with 1 Person	22.0%
Households with 2+ People	78.0%
Family Households	72.9%
Husband-wife Families	59.5%
With Related Children	33.2%
Other Family (No Spouse Present)	13.4%
Other Family with Male Householder	3.8%
With Related Children	2.3%
Other Family with Female Householder	9.6%
With Related Children	6.7%
Nonfamily Households	5.2%
All Households with Children	42.5%
Multigenerational Households	3.9%
Unmarried Partner Households	4.6%
Male-female	3.9%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	283,759
1 Person Household	22.0%
2 Person Household	30.4%
3 Person Household	17.7%
4 Person Household	18.0%
5 Person Household	7.6%
6 Person Household	2.7%
7 + Person Household	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	283,759
Owner Occupied	68.0%
Owned with a Mortgage/Loan	56.4%
Owned Free and Clear	11.6%
Renter Occupied	32.0%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	133
Percent of Income for Mortgage	14.4%
Wealth Index	147
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	300,960
Housing Units Inside Urbanized Area	93.5%
Housing Units Inside Urbanized Cluster	1.3%
Rural Housing Units	5.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	782,341
Population Inside Urbanized Area	93.3%
Population Inside Urbanized Cluster	1.4%
Rural Population	5.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## Collin County...

### Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Up and Coming Families (7A)
3. Professional Pride (1B)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$1,208,073,753
Average Spent	\$3,096.23
Spending Potential Index	144
Education: Total \$	\$986,564,039
Average Spent	\$2,528.51
Spending Potential Index	141
Entertainment/Recreation: Total \$	\$1,754,139,688
Average Spent	\$4,495.77
Spending Potential Index	138
Food at Home: Total \$	\$2,860,340,298
Average Spent	\$7,330.90
Spending Potential Index	137
Food Away from Home: Total \$	\$2,106,264,410
Average Spent	\$5,398.24
Spending Potential Index	143
Health Care: Total \$	\$3,038,609,946
Average Spent	\$7,787.79
Spending Potential Index	135
HH Furnishings & Equipment: Total \$	\$1,223,475,082
Average Spent	\$3,135.70
Spending Potential Index	144
Personal Care Products & Services: Total \$	\$519,845,893
Average Spent	\$1,332.34
Spending Potential Index	145
Shelter: Total \$	\$10,607,454,037
Average Spent	\$27,186.33
Spending Potential Index	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,303,042,086
Average Spent	\$3,339.63
Spending Potential Index	143
Travel: Total \$	\$1,338,473,417
Average Spent	\$3,430.44
Spending Potential Index	142
Vehicle Maintenance & Repairs: Total \$	\$620,827,291
Average Spent	\$1,591.15
Spending Potential Index	137

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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