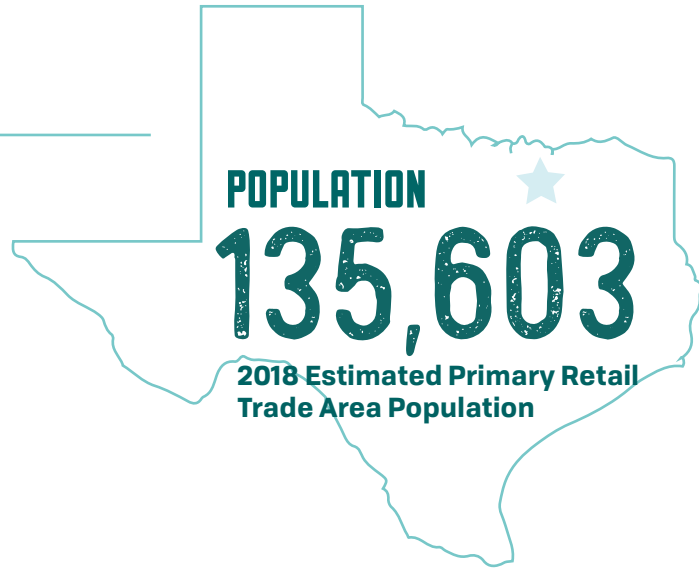
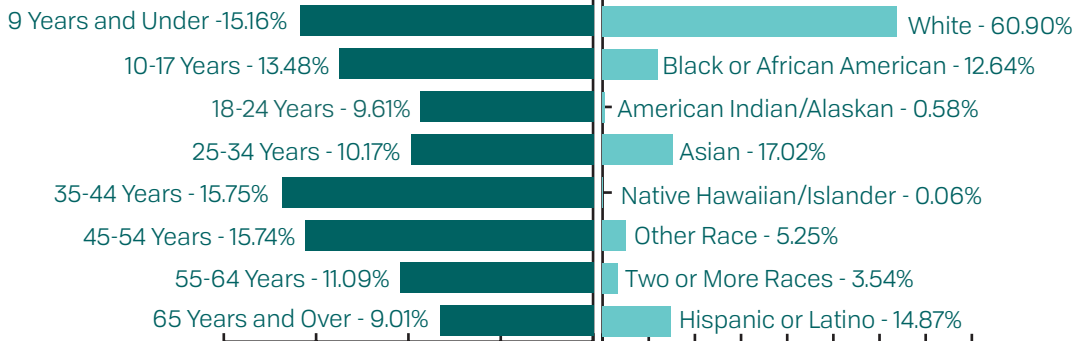


# City of Wylie TEXAS



Graduate or Professional	12.2%
Bachelor's Degree	28.2%
Associate Degree	8.6%
Some College, No Degree	22.1%
High School Graduate	21.2%
Some High School, No Degree	4.5%
Less than 9th Grade	3.2%

## RACE DISTRIBUTION AND AGE



Median Age 36.14  
Average Age 34.17

## HOUSEHOLD INCOME

### AVERAGE HOUSEHOLD INCOME

\$ 1 1 8 , 3 3 3

### MEDIAN HOUSEHOLD INCOME

\$ 9 9 , 2 9 4

### PER CAPITA INCOME

\$ 3 6 , 4 0 0

## OPPORTUNITY IN WYLIE

### Clothing & Accessory Stores

Sales Leakage = \$71,313,191

### Sporting Goods Services

Sales Leakage = \$30,869,504

### Food Service & Drinking Places

Sales Leakage = \$259,046,220

Potential Retail Sales \$2,512,989,958

Actual Sales \$456,818,879

Sales Leakage \$2,056,171,079

Samuel D.R. Satterwhite, Executive Director  
Wylie Economic Development Corporation  
250 South Highway 78  
Wylie, TX 75098

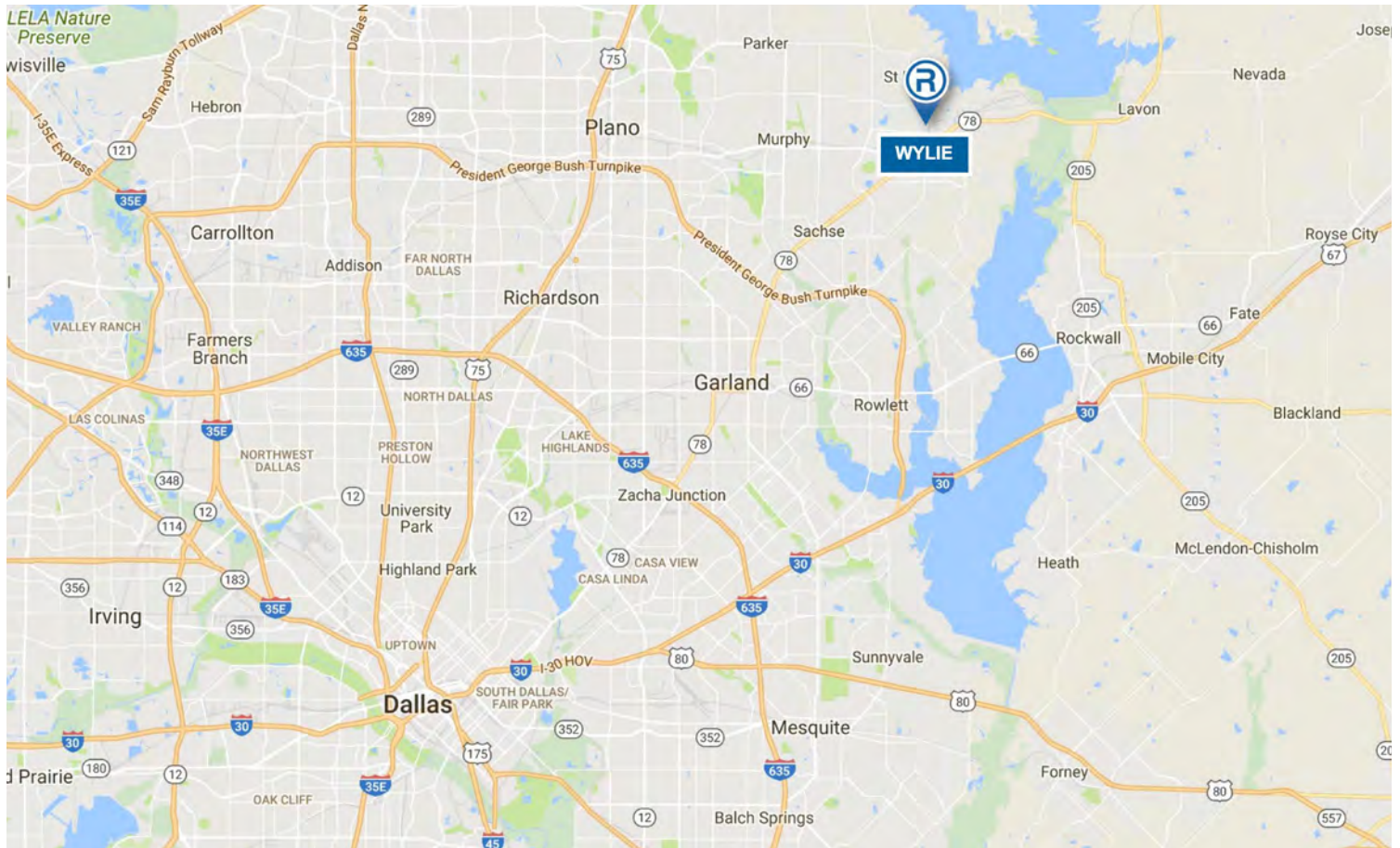
Phone: 972.442.7901  
Cell: 972.977.2369  
sam@wylieedc.com  
www.wylieedc.com



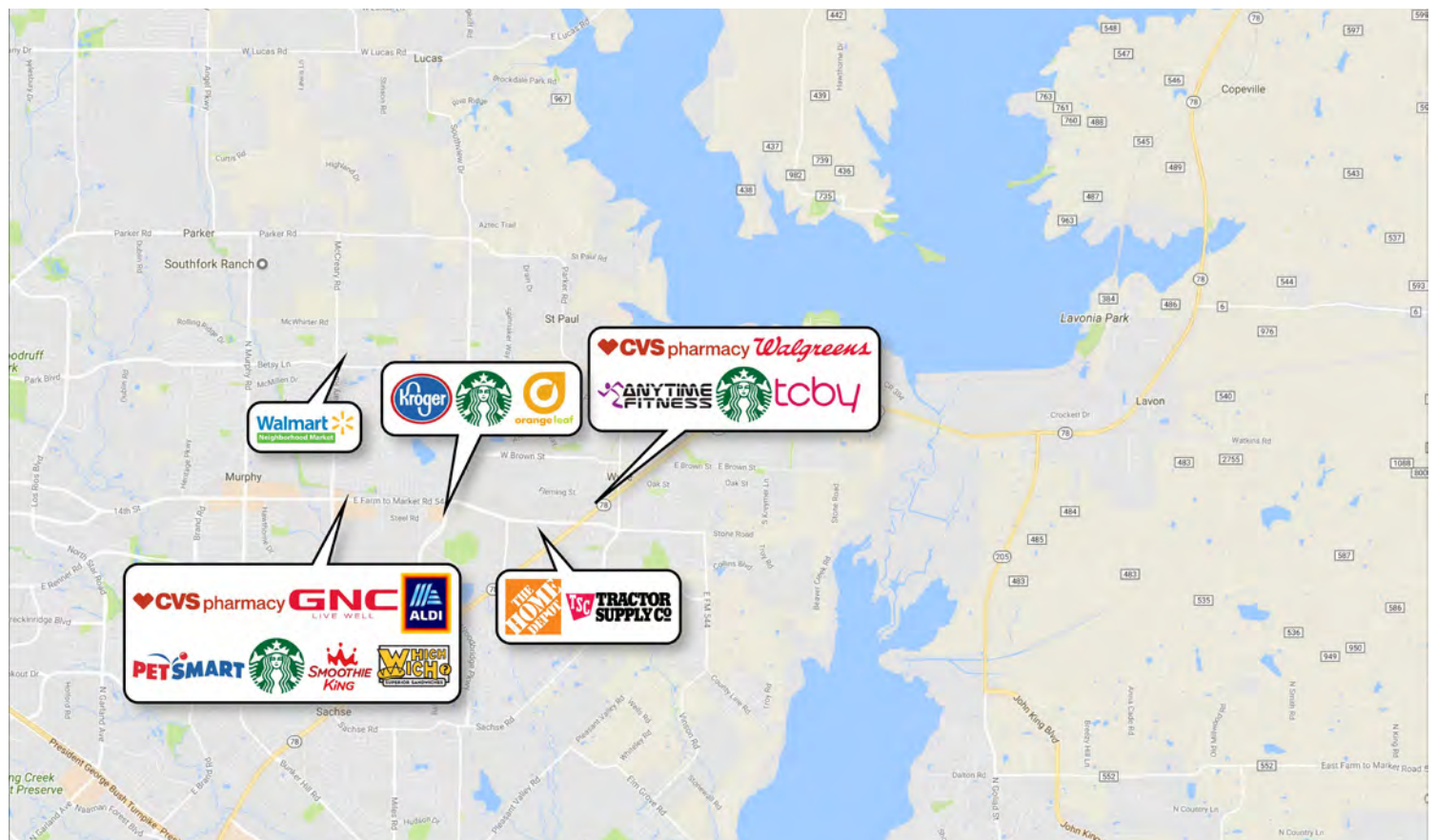
Wylie Economic Development  
CORPORATION

TheRetailCoach®

# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.